



Hilton Worldwide Holdings Inc.
7930 Jones Branch Drive
McLean, VA 22102

September 21, 2023

The Honorable Amy Klobuchar
425 Dirksen Senate Office Building
Washington, DC 20510

The Honorable Jerry Moran
521 Dirksen Senate Office Building
Washington, DC 20510

Dear Senator Klobuchar and Senator Moran,

As Congress returns to Washington this month, I wanted to thank you for your continued leadership to advance bipartisan legislation that would create a single standard for mandatory fee display across the entire lodging and booking industry.

Consumers today have hundreds of places where they can shop for lodging, with a recent [study](#) by Morning Consult showing that American travelers search an average of three and up to 20 websites when booking a stay. This proliferation of digital choices makes achieving consistency for consumers more important than ever, and why we are supportive of government policies that create a level playing field for the many parties that advertise and sell lodging.

At Hilton, we support your introduction of the Hotel Fees Transparency Act in the U.S. Senate. We have long worked to ensure mandatory fees charged by hotels in our system are fully disclosed to the consumer anywhere they are sold. This bill would provide much-needed consistency for our industry, and we commit to continuing to work with you to advance this important legislation.

Additionally, we are constantly evaluating our own pricing displays to deliver the best digital experiences to our guests, and as a result, are currently working on new enhancements to ensure mandatory fees are displayed upfront on all Hilton websites and apps. The process to update and align our technology is under way, and we are committed to making these changes happen very quickly.

We believe it is critical to get all platforms that advertise, distribute, and sell our inventory to do the same to ensure that the consumer sees consistent information wherever they book. This includes everything from hotels to online travel agencies to metasearch sites and short-term rental platforms. We will continue to work with industry to advocate for these rules and regulations and need your help to achieve this level playing field across the entire lodging industry.

The steps we have outlined here are key to delivering the consistency consumers desire as they navigate today's highly competitive and fragmented digital booking environment, and we appreciate your continued support.

Please reach out any time we can be of assistance.

Sincerely,

A handwritten signature in cursive script that reads "Katherine Lugar".

Katherine Lugar,
Executive Vice President, Corporate Affairs
Hilton