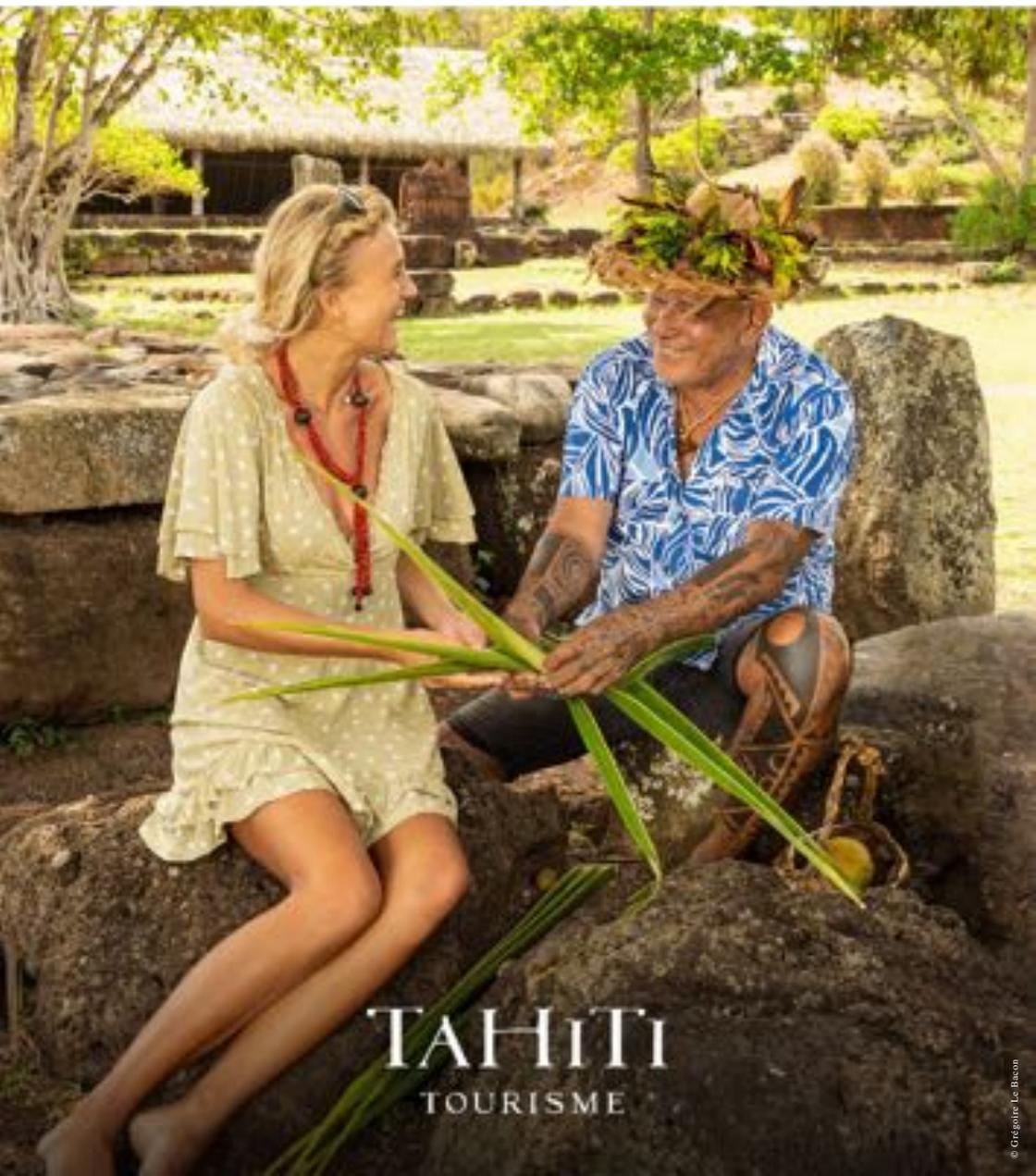


TOWARDS INCLUSIVE & SUSTAINABLE TOURISM

October 2022



TAHITI
TOURISME

THE ISLANDS OF TAHITI

The Islands of Tahiti is a prime destination for travelers from all over the world. The magnificent scenery, incomparably rich culture and natural authenticity are what dreams are made of. Spread over a surface of 5 million km², *The Islands of Tahiti* consists of 118 islands in 5 archipelagos: the Society Islands, the Tuamotu Islands, the Gambier Islands, the Marquesas Islands and the Austral Islands. Islands that are bathed in the spiritual life force, the *Mana*, which flows through the islanders and manifests itself in their legendary hospitality.

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1

INTRODUCTION



A worldwide crisis altering tourist expectations



Conceiving a collaborative strategy for the development of tourism



Towards an Inclusive and Sustainable Tourism

1

INTRODUCTION

A worldwide crisis altering tourist expectations

Despite the effects of the worldwide health crisis of the past two years, **the destination, *The Islands of Tahiti*, has been able to reassure its visitors and commercial partners and provide support to the tourism industry** through the application of strict and appropriate sanitary measures, boosting domestic tourism and proposing various other actions to promote and support the sector.

As a result, the number of tourists to *The Islands of Tahiti* increased by 7% in 2021 (82,500 compared to 77,000 in 2020) even though the number of international visitors was well below the pre-covid figures. For the same period, the World Tourism Organization announced a worldwide increase in tourism of just 4%.

At the same time, the crisis revealed a change in **the expectations of visitors to *The Islands of Tahiti***. For example, visitors from France (the 2nd largest source market for the destination) stayed on average about one week longer (31.5 days in 2021 compared with 25.5 in 2019).

It is in this context that *The Islands of Tahiti* aims to become **a leading destination for “Slow Tourism”, with an approach that values quality over quantity**, by proposing a tourism which is respectful of the environment and its hosts, one that provides an **experience which is both inclusive and authentic**.

“*Our handicaps have become our strengths and our isolation is now synonymous with preservation. The cost of getting to The Islands of Tahiti makes it an ideal "Slow Tourism" destination, far from the crowds of mass tourists, where the traveler can take time to rediscover the essential, appreciate new experiences and meet new people, while enjoying accommodation and activities perfectly adapted to the social distancing and intimacy desired in the context of the worldwide pandemic.*”

Jean-Marc Mocellin.

Conceiving a collaborative approach to the development of tourism

In its plans for the development of tourism for the period 2015–2020, the destination *The Islands of Tahiti* placed the people and their islands at the heart of its promotional campaign. For the period 2020–2025, the Government of French Polynesia has adopted a fresh approach for tourism in Polynesia, under the title *Fāri'ira'a Manihini 2025*.



This approach will **involve the general public working in collaboration with local tourism professionals** to form a strategy for the development of tourism in French Polynesia. Due to the covid pandemic, the application of this campaign has been delayed and will now take place between 2025–2027.

The result of this cooperation is that the tourism policy of the Polynesian Government will be directed at the development of a **tourism that is inclusive and sustainable**.

Towards an Inclusive and Sustainable Tourism

The development of a participative approach as outlined by the [International Trade Development Center](#) focuses on the following:

1. The local population should be placed at the heart of any development of tourism, and the economic benefits should be distributed evenly.

Tourism must take into account the expectations of the islands concerned individually and should lead to improvement in the quality of life. The diversity of the clients and the variety of choices on offer should allow for a widespread and even distribution of the economic benefits.

2. Bringing together, organizing, coordinating and managing the collective effort.

A successful tourism is not the result of an accumulation of individual initiatives, but a combined effort with a unified approach from the people, islands and various branches concerned in the sector. Moreover, any development should take into account the Schéma général d'aménagement de la Polynésie française (SAGE) (The general plan for the development of French Polynesia).

3. A sustainable tourism, environmentally friendly and assuring the preservation and regeneration of the environment.

The evolution of tourism consumption and the services provided must adhere to the Code de L'Environnement de la Polynésie française (Environmental code of French Polynesia). Tourism should also play a leading role in climate change and energy transition (energy efficiency, new and carbon-free energy, sustainable transport and mobility, etc.) the preservation of natural resources (waste, fresh water consumption, biodiversity, etc.) and the optimization of space and flow management (distribution of activities and spatial distribution of visitors, coherent sharing, cultural and environmental resource awareness...).

4. Interaction with other sectors and branches of the local economy.

Through coordination and optimization, inclusive tourism can support and stimulate the growth and structural development of related branches of the economy and favor a greater self-sufficiency in food and energy supplies through short supply chains for commodities and equipment. It also encourages local solutions which benefit the local community.





2

A DESTINATION COMMITTED TO PRESERVING ITS NATURAL AND CULTURAL HERITAGE



A pioneer in marine conservation



Modern, traditional and environmentally friendly infrastructures



Other actions

2 A DESTINATION COMMITTED TO PRESERVING ITS NATURAL AND CULTURAL HERITAGE

For several decades, French Polynesia has been actively engaged in the preservation of its environment and culture. *The Islands of Tahiti* plays a leading role in the preservation of the natural heritage and works in collaboration with other organizations engaged in the sustainable management of the environment. **A history rich in symbolization and a thriving cultural tradition constitute a heritage that should be preserved and transmitted.**

The government's engagement is expressed through concrete actions and a vision which, as President Edouard Fritch announced in his speech at the One Ocean Summit in Brest in February 2022, aims to **promote a development which is based on the improvement in the quality of life, the reappropriation of traditional concepts and skills and the creation of a pact of solidarity between the people and the different generations.**

In this context, the Government has fixed the following ambitious objectives:

Attain a level of **75%** renewable energy for electricity by the year 2030

Halve the emission of greenhouse gases compared to the level in 2013

(in accordance with the Paris Climate Agreement)



A pioneer in marine conservation

Adopting sustainable fishing since 1996

Since 1996, French Polynesia has forbidden any technique other than line fishing and its Exclusive Economic Zone is reserved for the Polynesian fishing fleet. Since then, **no fishing license has been sold outside Polynesia and industrial fishing is banned. Moreover, a network of observers ensures that any protected species caught by accident is released.** These decisions foster a sustainable management of this natural heritage.

The Islands of Tahiti, the world's largest marine sanctuary since 2002

French Polynesia assumed a leading role when it took the decision to create the world's largest marine sanctuary for the protection of marine mammals. Stretching over its entire Exclusive Economic Zone (EEZ), an area of 5 million km², it is a haven for a **variety of protected species**, including **whales**, (which have been visiting French Polynesia to reproduce since time immemorial), **marine turtles**, **rays** and various **species of sharks** (there are twenty species in French Polynesia) that have been **protected since 2006** and are essential to the balance of marine biodiversity.

Rahui, a lasting ancestral tradition

Rahui, the ancestral practice which imposes temporary bans on the harvesting or fishing of certain marine or terrestrial species to ensure their preservation and renewal, is still practiced today, notably in the islands of Rapa and Maiao and the district of Teahupoo in Tahiti. It has a positive effect on marine conservation in French Polynesia.

This practice is encouraged by the Government and, by the year 2030, **a new marine area will be created**, along the lines of *Tainui ātea* which was created in 2018. Situated in the southeast of Polynesia's EEZ, with an area of 500,000 km², **Rahui Nui** will involve the local population in the protection of their maritime space. The different corals present in French Polynesia will **become protected species and obligatory mooring areas** will be introduced **to limit the impact of nautical activity on the coral reef.**

Modern, traditional and environmentally friendly infrastructures

Te Fare Natura, a privileged place for exchange and transmission

Te Fare Natura is a perfect example of ventures co-financed by the Governments of French Polynesia and France intended to increase public awareness and transmit knowledge. It opened its doors to the public in July 2021 and is the first ecomuseum in *The Islands of Tahiti*.



The objective of the museum is the preservation and transmission of scientific and cultural knowledge about the natural environment. A showcase for the richness of our culture and biodiversity, Te Fare Natura makes use of scientific progress in the fields of biology, geology, anthropology and ecology to fulfill its mission.

The building itself, inspired by traditional architecture, combines materials that are 100% local and modern building techniques to achieve a structure that is both unique and easily recognizable. A surface of 800m² in the form of a voyager palm and a seashell represent the link between the land and the sea. Bio-inspired architecture that is also bioclimatic, with energy being supplied by solar panels.



Several rooms house temporary and permanent exhibitions where visitors can discover the legends, landscapes, wildlife and geology of The Islands of Tahiti. The museum's garden leads to an easily practicable trail which reveals the diversity of Polynesian botanical species.

L'École Pratique des Hautes Études (EPHE), a branch of the university of Paris and one of France's most prestigious research and higher education institutions, in collaboration with Te Fare Natura, offers courses dedicated to careers in ecotourism to local students. The aim is to support the local community and increase public awareness of French Polynesia's natural and cultural heritage. Admission to these courses is greatly facilitated by the partnership between EPHE and Te Fare Natura.

[For more information](#)

An international cruise terminal which meets bioclimatic norms

In 2022, the Port of Papeete began work on a new international cruise terminal, a construction covering an area of 27,000m² and built in accordance with bioclimatic norms. Natural ventilation, rainwater harvesting, and green terraces and roofs, are all designed to provide an environmentally friendly structure for welcoming luxury cruise ships. An exhibition area of 500m² will be dedicated to the maritime history of French Polynesia and a further 300m² will be devoted to the presentation and promotion of traditional local craftsmanship. A vast undertaking planned for completion in 2023, it is an investment by the Government of French Polynesia perfectly in accordance with its strategy for the development of inclusive and sustainable tourism.



Blue Flag: a certification label for municipalities and marinas

The Blue Flag label is an environmental and tourism certification that exists since 1985. It is awarded to beaches, marinas and sustainable boating tourism operators which meet its standards with regard to the impact of tourist activities on the environment. Several beaches in French Polynesia, including Matira in Bora Bora, have received the Blue Flag label, as has the marina Taina in Tahiti. It is a recognition of their efforts and success in the matter of environmental management.



The world's biggest SWAC at Tahiti Hospital Center

The SWAC (Sea-Water Air Conditioning) makes use of the renewable source of cold coastal water to cool a building. The world's biggest SWAC (3,8 km of piping), is operational since July 2022. It will enable Tahiti Hospital Center to economize 90% of its energy costs for air conditioning and reduce its electricity consumption by 12 GWh (Gigawatt-hours).

Other actions



Ban on single-use plastic bags

The efforts of the Government of French Polynesia in respect of the environment are exemplified by the ban on single-use plastic bags in the territory, which has been in force since January 2022. By encouraging the use of alternative packaging and bags, the ravages of plastic pollution on the ocean and on the species which live in it has been greatly reduced. As an alternative to plastic bags, the Government initiated the campaign “Opération *Ete*”, to promote the use of the traditional *pae'ore* (pandanus) bags made by local craftsmen and women.



Cruising: favor local ships with less than 700 passengers

Maritime policies have also evolved to better preserve the environment and limit the impact of tourist activity. To this end, the Government of French Polynesia has opted to attract cruise ships of small or medium capacity (700 passengers) to base themselves throughout the year in French Polynesian waters. In Bora Bora, which favors quality over quantity as far as tourism is concerned, a restriction on the number of cruise ships allowed to visit the island has been imposed. As of January 2022, access to the 'Pearl of the Pacific' has been restricted to ships with a maximum of 1,200 passengers. And as a continuation of the policy of developing a tourism that is both sustainable and reasonable, cruise ships with a capacity of over 3,500 passengers are only permitted to make technical stops at the island.



An ancestral heritage registered by UNESCO

The ancestral heritage of *The Islands of Tahiti* should be preserved and transmitted to future generations. To this end, for the past 70 years, the entire bird population of French Polynesia has been protected, traditional methods of responsible and sustainable fishing are practiced, and access to certain parts of the territory is strictly forbidden to preserve the natural environment. The Government continues its conservation policy by multiplying the areas registered with UNESCO to ensure the preservation of natural resources and encourage human development that is in harmony with the natural environment. Following the example of the 7 atolls of Fakarava and the *marae* of Taputapuatea, the Marquesas Islands and the Austral Islands are the next candidates that the Government will present to the international institution; the first as a World Heritage Site and the second as a Biosphere Reserve. It is worth noting that the management committees which oversee these sites are, in both cases, made up of residents, associations and professionals from the local community.

3

A PRIVATE SECTOR WORKING TO DEVELOP RESPONSIBLE TOURISM



Brand marketing : associating with a label, a certification or another brand



Community: building awareness among staff and visitors



Natural resources: the promotion of sustainable resource management



Culture: preservation of the cultural heritage

3

A PRIVATE SECTOR WORKING TO DEVELOP RESPONSIBLE TOURISM

Actions to develop a tourism that is both inclusive and sustainable are already being taken by professionals in the Polynesian tourist industry. They revolve around the following principles:



Brand Marketing: associating with a label, a certification or another brand

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There is a real commitment to the development of sustainable tourism in *The Islands of Tahiti* among all the principal actors in the tourist industry of French Polynesia, from airline companies to major hotel chains. This engagement often manifests itself in partnerships with local and international environmental associations working in this domain. Labels and certifications are another means of affirming this commitment, and certain professionals even adopt a policy of CSR (Corporate Social Responsibility).



Community: building awareness among staff and visitors

© Grégoire Le Bacon

Various actions are being undertaken to increase awareness among both visitors and tourism professionals. These include asking visitors to sign of a 'code of conduct' before embarking on their journey, the distribution of 'welcome packs' containing 'Made in *Fenua*' and eco-friendly products (such as reusable drinking bottles, cloth bags, eco-friendly sun cream etc.), and courses outlining the benefits and importance of sustainable tourism for those offering accommodation and other tourist facilities.

It is also important to involve the local population and local businesses so that they understand the benefits of sustainable tourism. Giving preference to the local population for employment, collaborating with local businesses and service providers and promoting local entertainment and traditional events, all place the interests of the local population at the heart of development.



Natural resources: the promotion of sustainable resource management

© Terfitia Maroni

Resource management is a major feature of nature conservation and sustainable tourism. Thanks to the climate and the richness of the natural environment, *The Islands of Tahiti* abound with renewable resources:

- **Solar energy:** the use of solar energy is widespread throughout French Polynesia. With such an advantageous climate the sun is a source of energy and power that, through solar panels, has become indispensable for accommodation and transport providers.
- **Hydrolic energy:** with a maritime space of over 5 million km², *The Islands of Tahiti* are ideally suited for marine air conditioning. SWAC (Sea Water Air Conditioning) provides both an ecological and economical solution for cooling buildings by using cold water from deep under the sea. The procedure is an ideal energy alternative for air conditioning in French Polynesia.
- **Biomass energy:** the use of biomass energy has increased considerably as seen in the increasing numbers of beehives, the composting of organic material, the recuperation of waste water and waste sorting. The biomass is an essential resource for the development of the more isolated islands.



Culture: preservation of the cultural heritage

© Audrey Svoboda

Traditional singing and dancing, tattooing and basket-weaving are just some of the skills and ancestral traditions that are part of the rich and thriving cultural heritage that is anchored in the daily life of Polynesians in *The Islands of Tahiti*.

The importance this cultural heritage can be clearly seen in great sporting and cultural events such as the traditional singing and dancing festival, Heiva I Tahiti and the world-famous outrigger canoe race, *Hawaiki Nui Va'a*.



4

RESPONSIBLE TOURISM IN *THE ISLANDS OF TAHITI*



Sustainable flying



Accommodation in
the islands of *Mana*



Getting to the heart
of *The Islands of Tahiti*



Sustainable tourism choices



Sustainable flying

Several airlines fly to *The Islands of Tahiti* and all of them have engaged in actions to reduce the impact of their activity and offer more sustainable air travel.

Air Tahiti Nui, a responsible approach for a sustainable company

Air Tahiti Nui has a lead role in the tourist sector in French Polynesia and has voluntarily adopted a policy of corporate social responsibility since 2015. Fully conscious of the impact of its activity on the environment, the local airline has made considerable efforts to reduce the effects (renewal of its fleet, sustainable building, ecomobility, reduction in the use of plastic, recycling of uniforms etc.) and has received numerous awards thanks to the ecological actions of its employees. It received the CUBE 2020 silver prize in 2017 for the energetic performance of its buildings, and the Travel Plus Award for its Poerava Business pack in the category “ethically sustainable”. Passengers concerned about climate change now have the possibility of compensating for the carbon emissions of their flight via the CarbonClick platform, which supports certified environmental projects. As the territory's second highest employer and with the highest turnover of any company in the fenua, Air Tahiti Nui continues to play its major and historical role in the social and economic development of French Polynesia.

[For more information](#)

Air France, a company committed to more responsible travel

Aware of its responsibility as the national airline, Air France is committed to making efforts for more sustainable air travel. The renewal of its fleet with aircraft that consume less fuel, a considerable investment in the reduction of its carbon footprint, and the use of sustainable aviation fuel are just some of the measures being taken by the company. Air France also offers responsible inflight catering which favors short supply chains and uses biosourced materials for serving inflight meals. The company is associated with the GoodPlanet Foundation and its Carbon Action Program to offer its clients a means of compensating for the carbon emissions of their flight.

[For more information](#)

United Airlines, a leader in the field of environmental responsibility

United Airlines hopes to become the leading airline in terms of sustainable development and aspires to reduce carbon emissions to zero by the year 2050, notably by using sustainable aviation fuel and by investing in technology such as “Direct Air Capture”, which involves capturing CO2 and sequestering it underground. The company offers a sustainable form of inflight catering and has made great efforts to eliminate plastic by replacing it with sustainable alternatives. A series of actions which are making the company both more efficient and more sustainable.

[For more information](#)

**Hawaian Airlines,
Air New Zealand...**

These companies also support the practice of sustainable tourism and invest in environmental actions such as a restriction in the use of plastic on board, aircraft that cause less pollution and the use of more responsible fuel. Passengers can also offset their carbon footprint via the websites of the companies by supporting environmental projects such as reforestation or protection of the local biodiversity.

**French bee, a more
responsible airline**

French bee, created in 2016, is affiliated with Air Caraïbes, both subsidiaries of the Dubreuil Group. French bee is the first airline with a 100% A350-900 and A350-1000 fleet. Combining new generation engines, advanced aerodynamics and the use of lightweight materials, the A350 offers a 25% reduction in fuel consumption, operating costs and carbon dioxide (CO2) emissions. Its modern aerodynamics are inspired by nature and include a unique wing shape change technology to reduce drag and fuel consumption. French bee operates 4 Airbus A350-900 and 2 Airbus A350-1000.

[For more information](#)

**Air Tahiti,
a company fully
involved in the
development of
tourism and the
preservation of
the environment.**

Air Tahiti, the local airline connecting *The Islands of Tahiti*, has been flying to 48 destinations throughout the 5 archipelagos for 65 years. The flights, operated by ATRs since 1987, are the most eco-friendly aircraft in the sector. They emit 45% less CO2 than jets.

Air Tahiti is also reducing its impact on the environment by installing solar panels at its head office, sorting waste and offering 100% recyclable cutlery onboard aircrafts. Support is also given to local associations for the protection of the environment, endemic birds and marine fauna. In addition, Air Tahiti has been a pioneer in supporting Tahitian Guesthouses providing assistance to remote islands and communities by contributing to their development.

[For more information](#)

Accommodation in the islands of *Mana*

The Islands of Tahiti offer a rich palette of accommodation both on land and at sea. From international hotels, Tahitian Guesthouses and vacation rentals to charter yachts and cruise ships, the visitor is invited to reconnect with nature in a unique and privileged setting.

An unforgettable and responsible vacation in maximum comfort

The Tetiaroa Society and The Brando: innovation and sustainability

As well as being one of the very best hotels in the world, according to Travel + Leisure magazine, and a favorite destination for Hollywood celebrities, The Brando Hotel is also a pioneer in the field of sustainable tourism in The Islands of Tahiti. It was the first hotel in the world to obtain LEED Platinum certification due to the quality of its buildings and the utilization of sustainable materials, but also thanks to innovative practices in the field of sustainable development, such as energy efficiency, water management and treatment, and the conservation and preservation of the environment.

During their stay, guests are proposed a Green Tour, during which they can appreciate the efforts made by the hotel in environmental matters. This includes a visit to one of the very first seawater air conditioning systems (SWAC), the hotel's solar panel installations, the waste and waste water treatment center, and the biological vegetable garden complete with its own beehives.

The Tetiaroa Society also conducts educational visits and coordinates scientific research projects, thus helping the development of a management plan for this magnificent natural setting.

For more information about The Brando or The Tetiaroa Society



Preserving resources and meeting requirements for sustainable development at the Te Moana Resort Tahiti

The Te Moana Tahiti Resort Hotel is committed to respecting and preserving the environment through sustainable and environmentally friendly practices. The complex has adopted selective sorting to reduce the volume of its daily waste output and a 'green team' actively oversees its sustainable development, such as the reduction of energy consumption and the preservation of natural resources. The Te Moana Resort adheres to the EarthCheck program for environmental and sustainable development and is in the process of obtaining its Benchmark Bronze accreditation. The hotel aims to reach the Platinum level within the next 10 years.



For more information



The Manava Beach Resort & Spa Moorea, a perpetual improvement in sustainability



Since 2006, the hotel has deployed a program to preserve the To'A Nui coral reefs, artificial reef nurseries have been installed around the resort. The environmental commitment is paired with a social investment through a partnership with the Puna Reo association promoting the development of the local community. Aware of the impact of its activity, the hotel is committed to an inclusive and sustainable development approach by promoting local employment and regularly offers training or thematic days to its staff, such as the Sea Day.

In order to reduce and even compensate for this impact, the hotel limits its daily consumption of water and electricity, and also sorts its waste. The use of single-use plastic is prohibited in the restaurant. On a daily basis, the hotel's blue and green team works to constantly improve the environmental and social commitment of the complex.

The hotel has also implemented an eco-tax to offset the carbon impact of visitors and donates the money to coral planting programs in partnership with Reef Ecosystem. For certifications, the resort chose EarthCheck and obtained the Silver label for its performance in reducing its environmental impact. The hotel has also obtained the Bronze Turtle, a local award that recognizes establishments that practice waste separation. These labeling processes ensure the perpetual development of these initiatives.

For more information



The Biorock© program for the restoration of coral gardens

With the aim of preserving and protecting the exceptional diving conditions in *The Islands of Tahiti*, the Bora Bora by Pearl Resorts and the Taha'a by Pearl Resorts hotels have joined the Biorock program with Espace Bleu. The Biorock technique uses solar electricity to activate the recalcification process of damaged coral. Once the coral has matured sufficiently, biologists reintroduce it into its natural habitat to replenish the reef and coral gardens. The positive effects of this program can be seen in the coral garden opposite to Mount Otemanu in Bora Bora.



For more information





Innovating to preserve, Okeanos Pearl – a sustainable vessel

Okeanos, is a sustainable form of maritime travel used to effect the transfer of visitors to The Bora Bora by Pearl Resorts. The group which manages the hotel was given the Tourism Innovation Award for this solar powered catamaran with zero carbon emissions. The group is also in partnership with various local associations such as Manu, which works for the preservation of the local wildlife. Other measures adopted to improve the ecological impact of the group's hotels include: the creation of coral nurseries, vegetable gardens which use composted waste from the hotel kitchens, the selective sorting of waste with dedicated collection bins and the reduction of single-use plastic (notably by supplying reusable drinking bottles guests and the use of biodegradable, single-use tableware to reduce the use of detergents). An ecological program called P.R.O.T.E.C.T (Pearl Resorts of Tahiti: Eco-Caring Together) assures a common sustainable management in all the hotels within the group.



[For more information](#)



The Fare Reserve at The InterContinental Tahiti Resort & Spa



Also known as the Lagoonarium, the Fare Reserve is the natural protected habitat for marine wildlife created by The InterContinental Tahiti Resort & Spa. The reserve shelters a coral ecosystem which recreates natural underwater conditions for more than 200 species, including parrotfish, Picasso triggerfish and angelfish. The hotel also supports local communities by proposing local handicraft in its boutiques and local Polynesian entertainment. Fully aware of its responsibilities, the hotel has adopted Corporate Social Responsibility (CSR) governance, from the highest level of management down, as a sign of its engagement in sustainable tourism. For several years, the Pacific Beachcomber Group, which manages Intercontinental hotels (as well as The Brando and the Maitai hotels), has put CSR at the heart of its business operations and has adopted an organization dedicated to setting up and managing the CSR 2025 program “We Care”. This program aims to offer clients an authentic travel experience respectful of the natural treasures of French Polynesia, and thus ensure that the future of these mythical islands and their communities will be as rich as their past.

[For more information](#)

The Conrad Bora Bora Nui launches the first educative program about manta rays.

The Conrad Bora Bora Nui practices inclusive and sustainable tourism. One of its principal actions has been its partnership with Manta Trust for the protection of manta rays in French Polynesia. The Conrad Bora Bora Nui has also adopted a recycling process to reduce food wastage. This environmentally friendly approach is evident in the installation of solar panels on all of the 114 villas and suites in the resort, as well as in the installation of 17 biorock coral frames to help fight against coral mortality and boost the natural marine repopulation of the coral reef. On top of these actions, the hotel has greatly reduced its use of plastic in any form and also proposes sun creams made from natural ingredients which don't harm the coral.

[For more information](#)



© Frédérique Le grand

A continuous commitment from all the Maitai hotels in Bora Bora, Rangiroa and Huahine

Maitai hotels is committed to preserving the environment. They were the first Polynesian hotels to enroll in the environment and social control program EarthCheck. By obtaining the Platinum label, the Maitai Polynesia Bora Bora was rewarded for its efforts in sustainable tourism. These include an optimal energy management system, selective waste sorting (metal, plastic, glass etc.), the use of sustainable alternatives for takeaway cutlery and room cards made of wood from sustainable forests instead of plastic.

All of these actions are part of a commitment to the preservation and protection of local wildlife. Maitai hotels regularly undergo internal environmental audits to determine their impact on the environment and plan a strategy to reduce it, notably by increasing awareness among employees (largely recruited from the local population) and visitors, through educational workshops or active participation in local, European and world events centered around sustainable development.

The group also participates in the production of farm produce consumed by Maitai Polynesia Bora Bora, through the creation of a biological vegetable garden and the installation of beehives for the hotels own honey. Maitai hotels has also invested in Biorock installations to nurture coral for replanting in the coral reef.

[For more information](#)



© Perihava Maitai

Natura Ora, the sustainable development program of the St Regis hotel



Natura Ora, the sustainable development program of the St Regis, groups together several different projects, including waste management, and the reutilization of Electrical and Electronic Equipment Waste (EEEW), in partnership with the charitable organization Vai Ma Noa. Other actions include the 'Earth Hour' and a 'Clean Up Day', which is held every six months in partnership with the diving club Eleuthera Bora Diving.

A 'Green Council', consisting of representatives of the ten departments in the complex, considers and puts into practice the ideas and programs for a sustainable development, such as the reutilization of flour sacks as rubbish bags. A weekly market is held to sell fresh local produce at reasonable prices to staff and the local community. Coral preservation being vital to the biodiversity, a program of coral reforestation is to be launched in which visitors can participate with the hotel's marine specialist by 'adopting' a piece of coral. They will receive a certificate and will be able to follow the evolution of their adopted coral year after year.

Among other projects in the pipeline are the improvement of waste management, coral reforestation, the installation of water fountains to reduce the use of plastic bottles and an increase in the use of local produce to reduce the hotel's carbon footprint. The hotel is also developing offers for well-being sessions for employees and exploring the possibility of participating in various charity events.

[For more information](#)



Motu Nao Nao, a respectful development

Motu Nao Nao is committed to improving the sustainability of its services and to putting its partners and guests at the heart of its strategy for sustainable development. Included in this commitment is the installation of solar panels, which produce 80% of the hotel's electricity consumption and the selective sorting of waste with the transformation of vegetable waste products into compost by a vegetation grinder and an 'Earthmaker composter'. The compost is then used in the hotel's vegetable garden, where produce is grown for the hotel kitchen. This is part of the hotel's aims for a 'circular economy' wherever possible, which can also be seen in its preference for local produce and service providers.

To help preserve the environment, guests are invited to use sun creams that are environmentally friendly and to tour the island on bicycles left at their disposal by the hotel. The local wildlife is also part of this commitment, as exemplified by the surveillance and protection program for the egg-laying of turtles. The role of the local community is essential to the sustainable development of the hotel, so local employment is preferred where possible and training courses are given regularly to help the career advancement of the employees.

[For more information](#)



Development of sustainable and social initiatives at the Four Seasons Resort Bora Bora

The Four Seasons Resort Bora Bora ensures the development of sustainable and social initiatives in line with the group's economic, social and environmental objectives, which are implemented by a committee of employees forming a "Green Team". Several actions are carried out to sensitize the employees and to contribute to a more responsible development such as trainings, actions of waste collection on the beaches, in the lagoon... or via the participation in international events such as Earth Hour for example. Regarding ecological initiatives, the resort uses solar panels to produce electricity up to 15% of its consumption and hot water for 80% of consumption per room. The sea water is also desalinated through an osmosis machine, which ensures the production of reusable water for the consumption of the resort. The use of single-use plastic is also prohibited throughout the resort. The hotel staff is committed to signing a charter of good ecological practices in order to obtain certifications such as the "Golden Turtle" which rewards the treatment and recovery of waste in French Polynesia.

The Four Seasons Resort Bora Bora is also a partner of WiseOceans, an international company working for the conservation and education of the marine environment. This partnership ensures the development of "The Lagoon Sanctuary Project", one of the largest coral restoration projects on the island of Bora Bora. In that 5000 m² area located within the resort, the WiseOceans' Marine Biologists team is working full time to develop the coral nurseries, creating new reef areas increasing the overall coral cover, as well as maintaining the health of this environment and its inhabitants. That project, launched in 2008, is constantly growing and 4000 corals are planned to be added over the next 5 years, as well as enlarging this project to other areas. This "Lagoon Sanctuary project" is the ideal framework to carry out actions of awareness on the conservation of the marine environment with the local population and the visitors.

For more information on the Four Seasons Bora Bora and on WiseOceans



Tahitian Guesthouses and vacation rentals offer an inclusive and authentic experience



The Tahitian Guesthouse offers an authentic experience and the chance to enjoy the traditional hospitality of a Polynesian family. There are more than 300 of them in French Polynesia, spread over forty islands. An immersion in the daily life of the family provides a privileged opportunity to support the local community and participate in its development. A preference for short supply chains and a circular economy means that many local inhabitants benefit financially from these smaller structures.

Most guesthouses are engaged in responsible tourism and adopt a degree of waste sorting and energy autonomy. Many have acquired green label accreditation, such as 'Clef verte'. Some, such as La Pension de la Plage, Bora Bora Holiday's lodge and NIU Shack, invest actively in sustainable and inclusive development and offer a vacation experience that is 'close to nature'.



From comfortable cottages to luxury villas, vacation rentals are another category of accommodation available in Polynesia, particularly in Tahiti and Moorea. Professional tourist agencies like Tahiti Homes, Enjoy Villa, Reva Dreams Tahiti Rentals and Iaorana Agency, offer rentals belonging to local residents. Vacation rentals also favor a circular economy and are beneficial in terms of local employment. Camping is another way of experiencing a simple and authentic vacation in French Polynesia.





Responsible and authentic tourism on an all-inclusive cruise

Discover traditional and authentic French Polynesia aboard the Aranui



As part of a continuing effort to improve its performance and in a desire to reduce its environmental impact by going even further than the standard regulations require, the Aranui joined the [Green Marine Europe](#) program in 2022. The largely Polynesian crew will help you discover the traditional and authentic French Polynesia.

Conforming to the MARPOL international regulations on sea pollution, the Aranui makes a constant effort to lessen its impact on the environment through measures such as the optimal management of onboard air conditioning, the treatment of invasive species in ballast water and the protection of the biodiversity, etc.

By transporting passengers and merchandise between the islands, the Aranui actively participates in the social and economic development of the Marquesas Islands. The company also co-finances the transport of equipment and materials for schools. The promotion of the Marquesan culture is also assured by the company's international website.

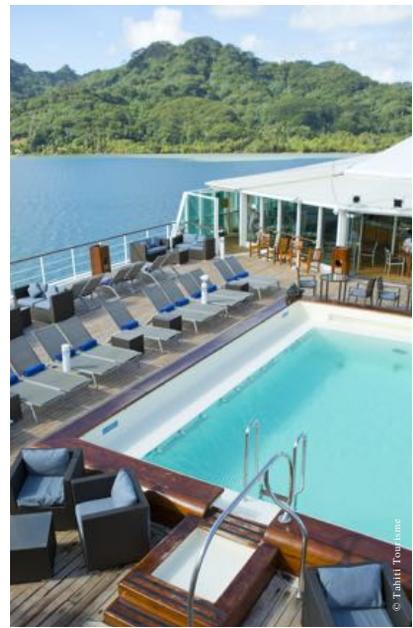
[For more information](#)



Paul Gauguin Cruises, sustainable travel on a responsible vessel

Paul Gauguin Cruises works in partnership with the [Te Mana O Te Moana](#) association, a foundation for marine education and conservation, to help its passengers appreciate the uniqueness of the rich marine wildlife and the local population. The company also participates in the social and economic development of local communities by favoring short supply chains and by involving the authorities, associations and the local population of its destinations in the elaboration of its itineraries. The [CLEANSHIP label](#), which it has been awarded along with the other vessels in its fleet, attests to the efforts made to reduce its impact on the environment. These include energy economy, the treatment of waste and the management of wastewater, the elimination of single use plastic and the reduction of CO2 emissions.

For more information about the [Paul Gauguin](#) or the [PONANT](#)



WindStar Cruises and its sustainable initiative

Windstar Cruises has launched a certain number of sustainable environmental initiatives to reduce its carbon footprint and provide a more responsible form of cruising. To improve energy efficiency, the vessels have been coated with a special paint to limit resistance and the hulls and propellers undergo regular cleaning. The crews have been instructed to reduce fuel consumption by decreasing speed and maximizing the use of sails when conditions allow. The installation of a system of LED illumination and the reduction in the use of air conditioning also contribute to this improvement in energy efficiency.

The motors of the Star vessels are categorized as level Nox Tier III under MARPOL regulations. Selective catalytic reactors have been installed in the motors to reduce nitrogen oxide emissions to the limits fixed by the International Maritime Organization (OMI) for emissions in ecologically sensitive zones. The treatment of ballast water has been improved throughout the fleet to meet the latest requirements of the maritime protection committee of the OMI. Certain vessels have been equipped with EVAC advanced wastewater treatment systems (which treat black water and gray water so that they meet the world's most stringent norms in Alaska, the Baltic Sea, etc.) and use environmentally friendly lubricants (bio-based oil) as defined by the USCG.

[For more information](#)



Sailboat charters, going with the wind

Discovering *The Islands of Tahiti* from the sea as you sail on the Pacific Ocean. Ports of call that are almost deserted offer the possibility of enjoying a unique moment, in unique surroundings, “far from the madding crowd”. By catamaran or yacht, each destination offers its own distractions: paddleboarding, snorkeling, canoing, or lazing on a deserted islet - the possibilities are endless. A vacation that is inclusive, sustainable and, above all, unforgettable, sailing also favors a circular economy since supplies are bought from the local community and the crew that accompanies you will almost certainly include native Polynesians.





Getting to the heart of *The Islands of Tahiti*

The Islands of Tahiti offer a vast range of activities on land, at sea, gastronomic, cultural and sporting that can be enjoyed in a manner that is both inclusive and sustainable. Taste the local food cooked in an *ahima'a* earth oven, surf on Tahiti's mythical waves, weave a *pae'ore* mat from pandanus tree leaves, or swim with marine mammals. All this and more awaits you in a land of legendary hospitality and scenery that will take your breath away.

On land

From the depths of its green valleys, rivers and waterfalls, to the peaks of its jagged mountains, *The Islands of Tahiti* is a destination blessed with a nature that is luxuriant and refreshing. Whether you're a casual hiker or a seasoned enthusiast, you will delight in the magnificent natural surroundings as you follow trails along vertiginous ridges to summits that rise to over 2,000 meters, passing sacred sites, lakes, caves and other unique geological formations. Discover the *Mana* with [Ia ora na Tahiti Expeditions](#), as you hike the Vaoiivi green trail, which was cleared by the local population of Rurutu; explore the island of Makatea with [Makatea Escalade](#), visit the island of Moorea on horseback or book a tour on an e-bike with [Local Motion Tour](#). Another environmentally friendly option is to tour Tahiti on an electric scooter hired from [Hello Scoot](#) or [Coco Rider](#). And for something different, opt for a gastronomic visit organized by [Tahiti Food Tours](#), a cooking course specializing in local produce with [Food & CookLab](#) or a vegetarian meal at the [Oikos](#) zero-waste snack in Raiatea. Just some of the different ways to immerse yourself in *The Islands of Tahiti* and discover its natural beauty and the legendary warmth of the Polynesian people.

By plane, parachute, paraglider or hot air balloon, *The Islands of Tahiti* are a treasure to behold from above as well. Take to the skies and look down on some of the most beautiful lagoons in the world. On your own or in a tandem flight, an unforgettable experience awaits you thanks to professional guides in the different islands who offer flight baptisms, discovery flights and over-island flights. The [CocoBulle](#) hot air balloon with electric motor is an eco-friendly way to glide above the lagoon, beaches and mountains.

[For more information](#)

In the air



At sea

Polynesians have always been a seafaring people. Both playground and foodstore, the ocean is a necessary part of their lives, to be tamed, respected and protected. Divers come to the Tuamotu Islands of Rangiroa and Fakarava from all over the world to swim with creatures that inhabit the waters of *The Islands of Tahiti*, creatures considered sacred by the Polynesians: sharks, rays, whales, dolphins and sea turtles, as well as the magnificent, multicolored coral of the reefs and lagoons. An exceptional and unique marine wildlife which the diving centers such as [Dive Spirit Fakarava](#), [Eleuthera Tahiti](#), [Hémisphère Sub Plongée](#), [O2 Fakarava](#), [Rangiroa Diving Center](#), [Tahiti Iti Diving](#), [The Six Passengers](#), [Top Dive](#) and [Yaka Plongée Rangiroa](#), do their utmost to exploit, in a manner that is environmentally friendly. Tourists and local partners are encouraged to follow the guidelines set out by the [Longitude 181](#) program which aims to share, alert, protect and preserve the ocean and its marine biodiversity.



A life-size aquarium where canoeists, surfers, windsurfers and kitesurfers rival in skilled agility to dominate an ocean that, although generally calm, can sometimes display its ferocious power. Test your canoeing skills on a va'a – the traditional Polynesian outrigger canoe with [Moana Explorer](#); challenge the world's most powerful wave at the mythical Teahupoo surf spot; marvel at the limitless shades of blue as you glide across the lagoon by kayak or paddleboard. Strong and constant ocean winds make the Leeward Islands and the Austral Islands favorite spots for kitesurfers.

Polynesians manifest their love and respect for nature through the skilled craftsmanship and ancestral traditions of *tatau*, the art of tattooing, *'ori*, traditional dance, and *himene*, traditional song.

Culture and tradition



Monoï de Tahiti, an oil with many benefit

From *moana* (the sea) to *fenua* (the land), Polynesians make use of nature's generous gifts to embellish their daily lives. Monoï de Tahiti is a traditional perfumed oil made from the maceration of *tiare* flowers in refined coconut oil, used for skincare, hair oil and as a massage oil. It is one of the secrets of the beauty of the Tahitian vahine.

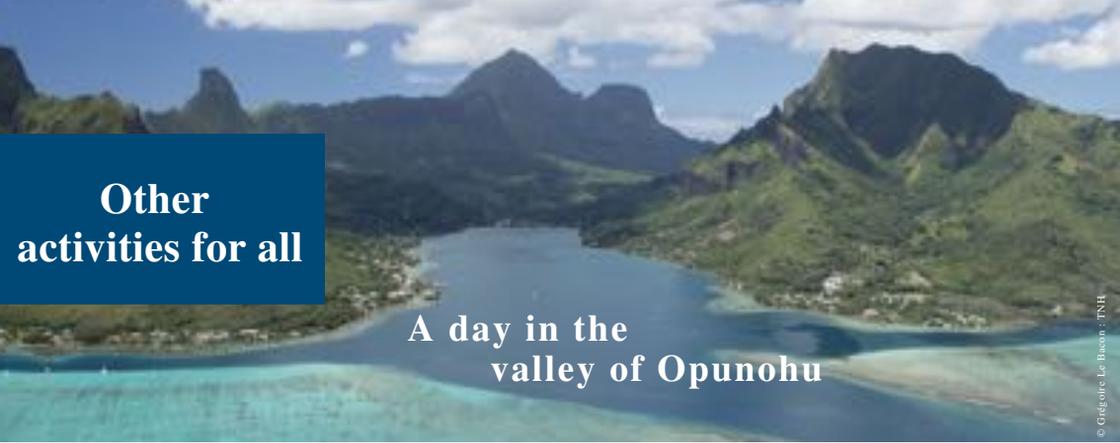
Discover this rich artistic heritage by visiting the [Musée de Tahiti et des îles](#) or the ecomuseum [Te Fare Natura](#) on Tahiti's sister island, Moorea. Elsewhere, cultural centers such as the ['Arioi Center](#) and the [Tamaeva cultural Center](#) provide an immersion in the ancient practices of *mā'ohi* culture.

[For more information](#)

Arts and crafts, creative skill and tradition

Polynesian craftsmanship has always been part of everyday life in *The Islands of Tahiti*. In the elegant and refined hats, bags, mats and baskets, woven from the leaves of the pandanus tree; in the wood or stone sculptures intended for decoration or domestic use; in the ancient tiki or *ti'i*, idols that incarnate divinities and are still regarded with awe and respect today; and in the beautifully designed *pāreu* (pareo) and magnificent *tifaifai* bedspreads.





Other activities for all

A day in the valley of Opunohu

© Grégoire Le Baou - TNH

There is an endless choice of activities in *The Islands of Tahiti*, whether on the water, in the air, or in the heart of the valleys and mountains. Here is an example of what you can see and do in a single day.

Visit Te Fare Natura ecomuseum

Discover the riches of *The Islands of Tahiti* in the different spaces and activities proposed by the ecomuseum. Participate in the preservation of the environment as you follow a nature trail where you're invited to pull up any invasive plants you come across, such as Miconia, while you enjoy a stroll in the beautiful surroundings.



© Te Fare Natura

Opunohu agricultural college, discovery and immersion

Since 1970, the college has been giving multidisciplinary courses from careers in the environment, development, agronomy, and ecology, to careers in agriculture and marketing. The farmland setting of the college offers students the possibility to study the production, transformation and commercialization of produce in real-life conditions. The visit provides the opportunity to discover and support their work.



© Tahiti Tourisme

In the heart of the valley

There are several sites nearby, each proposing a different set of activities. Discover the beautiful countryside on horseback with the Opunohu Valley Ranch; take a ride on a zip line to admire the surroundings from above at Tiki Parc Moorea; or ramble through the pineapple fields and discover that they don't grow on trees after all! Everything you need for a spectacular day out in a magnificent setting.



© Tahiti Tourisme

Sustainable tourism choices

Various options exist, from the blue sea, white sandy beach and overwater bungalow, to the romantic 'honeymoon' vacation or the more authentic immersion in the local community and its culture. Your travel agent will be able to help you find what you're looking for.

Specialist travel agencies

***Nani Travels*, a different way to discover French Polynesia**

Nani Travels is a travel agent specializing in sustainable tourism. Following their guidelines will make your stay responsible and inclusive, whether on a personalized expedition or an organized tour. The Greentripper program of carbon footprint compensation offsets your impact on the environment and the donation of part of the company's profits to local associations means that your visit participates in the development of the local community. Nani has just launched the first edition of its Tama program, an original approach destined for local and visiting children who are invited to participate together in various cultural, educational and recreational activities designed to promote Polynesian traditions and culture.

[For more information](#)



Other travel agency

For a unique and more responsible experience

A large majority of travel agents in *The Islands of Tahiti* adopt measures within their organization to limit their impact and that of their clients. These include recycling, the use of refillable water bottles instead of plastic bottles, and the forming of partnerships with local associations working for the protection of the environment. For instance, e-Tahiti Travel actually donates part of its benefits to local associations and some agencies ask their clients to sign an eco-responsible charter before their arrival. The circular economy is also favored by agents such as Polynésie Voyages and Voyagences, who employ local service providers for the different activities they propose and give preference to local produce wherever possible. To assure an inclusive approach, the employment of local women is given preference. The social and economic effects on the local communities remain at the heart of the experience proposed to visitors.

Excursion bureau

Destination Marqueses

The haunting and magical Marquesas Islands are home to a unique cultural heritage. To get the best from your visit, mingle with the local population and immerse yourself in their culture. The excursion bureau, Destination Marqueses, will give you advice and accompany you during your stay in *Te Fenua Enata* – "The land of men".

[For more information](#)



Active and committed local associations

Associations and volunteers actively participate in the preservation of the environment in *The Islands of Tahiti*, in continuing actions to increase public awareness, educate and promote a sustainable tourism.



Te Ora Naho

Te Ora Naho, also known by the acronym F.A.P.E (the Fédération des Associations de Polynésie française), groups together all the associations and organizations working for the protection and promotion of the natural heritage of *The Islands of Tahiti* and the fight against pollution. At present, the federation has 43 associations under its banner.

The federation is an important collaborator on environmental issues for the government, and various institutions and local authorities, and is also represented on the Economic, Social, Environmental and Cultural Council of French Polynesia (CESEC).

[For more information](#)



Te mana o te moana

Founded in 2004, the Te mana o te moana association works to safeguard Polynesian marine wildlife, with a particular emphasis on sea turtles. Its aim is to educate the general public and visitors and to undertake various actions in favor of the protection of the environment. It is possible to support their efforts by purchasing gifts directly from the association or make a donation.

[For more information](#)



Preserve and restore coral reefs

[Coral Gardeners](#) grows and plants resilient corals to restore dying reefs and bring back life to the ocean. The project was born on Tahiti's sister island, Moorea, in 2017, by a small group of youngsters who, observing the rapid degradation of their local coral reef, decided to take action. From this humble beginning, it has become an international collective of scientists, engineers and advocates which has revolutionized ocean conservation and created a worldwide movement to save the coral reef. There are three ways you can support this project: adopt a coral, make a donation or purchase articles from the online boutique. Other associations such as [Tamari'i Pointe des pêcheurs](#) in Punaauia, are also engaged in the preservation and restoration of the coral reef.

Manu

Manu, Tahitian for bird, is the name of the Ornithological Society of Polynesia, which works for the protection of wild birds in The Islands of Tahiti. Founded in July 1990, its objectives are to protect wild birds, contribute to the study of the different species in their natural environment and increase public awareness about their conservation. To this end, the association organizes conferences and events and has constituted a database of Polynesian birds.

[For more information](#)

Protecting marine mammals

Based on the island of Moorea, the objective of the association Oceania, founded in 2017, is to guarantee the future of whales in French Polynesia. The involvement of local observers and tourist professionals is vital to this project. Educational activities are staged to inform the general public of the necessity and progress of research and conservation measures.

Mata Tohora, was founded in 2013 to assure the protection of marine mammals. Its objective is to increase public awareness through education and communication about its mission. A team of researchers consisting of marine biologists, veterinarians and volunteers, works to propose different measures for the protection of marine mammals in the five archipelagos of French Polynesia.

For more information about [Oceania](#) and [Mata Tohora](#)

WiseOceans, preserve and educate

WiseOceans, an international company working for the Conservation and Education of the marine environment is developing one of the most important coral restoration projects on the island of Bora Bora within the "Sanctuary Lagoon". In that 5000 m² area located within the resort, the WiseOceans' Marine Biologists team is working full time to develop the coral nurseries, creating new reef areas increasing the overall coral cover, as well as maintaining the health of this environment and its inhabitants. That project, launched in 2008, is constantly growing and 4000 corals are planned to be added over the next 5 years, as well as enlarging this project to other areas.

[For more information](#)

Vik'ura & Co

The 'Ura is an endemic bird to French Polynesia and is the emblem of the island of Rimatara in the Austral Islands. It is classed as being in danger of extinction. The objective of Vik'ura is to increase public awareness of its predicament and to protect the habitat in which these budgerigars live.

Particular attention is paid to the combat against invasive species such as the black rat, which is their principal predator. You can contribute to the safeguard of these birds, as well as the Vik'Iti (Pihiti) and the Vik'Ana (Vini), by making a donation or by purchasing articles from the online boutique.

[For more information](#)





Glossary of terms associated with inclusive and sustainable tourism

- Ecotourism** responsible travel to natural areas that conserves the environment, socially and economically sustains the well-being of the local people, and creates knowledge and understanding through interpretation and education of all involved.
- Community based tourism** sharing the natural resources of a local community with visitors from home and abroad and generating sustainable economic benefits for the local population, while conserving the natural environment and respecting local cultures and traditions. It can also include social enterprises and other non-profit organizations working at a local level.
- Nature tourism** tourism based on the natural attractions of a territory consisting of responsible travel to natural areas to discover the scenery and wildlife, while protecting the environment and improving the welfare of the local population.
- Sustainable tourism** tourism which takes full account of its current and future economic, social and environmental impact, addressing the needs of visitors, the environment and the host community.
(as defined by the World Health Organization - WHO)
- Ethical tourism** tourism which is specially conceived to encourage both tourists and the tourist industry to consider the ethical implications of their actions and avoid participation in activities which contribute to ethical abuse in tourist destinations.
- Inclusive tourism** inclusive tourism is an approach that encourages the creation of links and contacts between the different actors in the tourist industry and forming partnerships with and between actors in the private sector. By stimulating the local economy and giving preference to the employment of women, and encouraging the participation of the local community so that its needs and expectations are better understood, it favors viability but takes into account economic, social and environmental factors.
(as defined by the International Trade Center).
- Regenerative tourism** regenerative tourism is a more recent and evolutive concept which places tourism as an integral part of a living network system. It is a concept that goes beyond "not damaging" the environment and that looks to actively revitalize and regenerate it, resulting in a positive impact on local communities and economies. It is also beneficial to the planet.
- Responsible tourism** responsible tourism aims to create a better environment for people to live in and visit and concentrates on the necessity to assume responsibility for the impact of tourist activity.
- Green tourism** green tourism consists of respecting and even restoring ecosystems while making efforts to reduce your carbon footprint.
- Voluntourism** voluntourism means combining your vacation with volunteer work. It offers the opportunity to discover new cultures and destinations while helping the local community at the same time.



Calendar of inclusive and sustainable events

JANUARY

International education day January 21

FEBRUARY

International straw free day February 3rd
International whale day February 19
International tourist guide day February 21
International polar bear day February 27

MARCH

World wildlife day March 3rd
World engineering day for sustainable development March 4
International women's day March 8
World recycling day March 18
Cyber world clean up day March 19
World forest day March 21
World water day March 22
World day for the end of fishing March 24

APRIL

World earth day April 22

MAY

World equitable commerce day May 8
World endangered species day May 11
World migrating bird day May 14/15
World bee day May 20
European sea day May 20
Matāri'i i Raro – End of season of abundance in French Polynesia May 20
World cultural diversity for change and development day May 21
International biodiversity day May 22
International turtle day May 23
Pāreu day May 28

JUNE

World coral reef awareness day June 1st
World responsible and respectful tourism day June 2nd
World environment day June 5
World ocean day June 8
European wind (wind energy) day June 15
World desertification and drought day June 17
World sustainable gastronomy day June 18
World surf day June 19

JULY

begins Heiva i Tahiti
July 1st
July 3rd World plastic bag free day
July 11 World population day
July 23 World dolphin day
July 26 World mangrove ecosystem conservation day

AUGUST

August 9 International day of indigenous peoples

SEPTEMBER

September 7 International day of clean air for blue skies
September 16 International day for the protection of the ozone layer
September 17 International ray manta day
September 20 European sustainable development day
September 22 World car free day
September 25 World rivers day
September 27 World tourism day

OCTOBER

October 4 World animal day
October 8 World octopus day
October 14 National air quality day
October 16 World food day
October 19 World energy day
October - *Hawaiki Nui Va'a* – traditional outrigger canoe race
November

NOVEMBER

November 5 World anti-whaling day
November 15 World recycling day
November 20 *Matāri'i i Ni'a* – season of abundance in French Polynesia
November 26 Green friday

DECEMBER

December 6 *Tiare* day
December 8 World climate day
December 10 World animal rights day
December 10 World human rights day
December 11 World mountain day

Airline companies

Air Tahiti Nui

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 tnreservation@airtahitinui.pf
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Air New Zealand

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Hawaiian Airlines

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French Bee

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Accommodation

Hotels

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Te Moana Tahiti Resort

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Manava Beach Resort & Spa Moorea

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Le Bora Bora by Pearl Resorts

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Bora Bora Holiday' Lodge

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Vacation Rentals

Tahiti Homes

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Enjoy Villa

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 (+689) 87 21 54 07
 enjoy@sejour-en-polynesie.com
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Reva Dreams Tahiti

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 rentals@revadreams.com
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Iaorana Agency

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Activities & Transportation

Terrestrial

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The Six Passengers

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Top Dive

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E-Tahiti Travel

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Polynesia Voyages

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Tahiti Tourisme New-Zealand

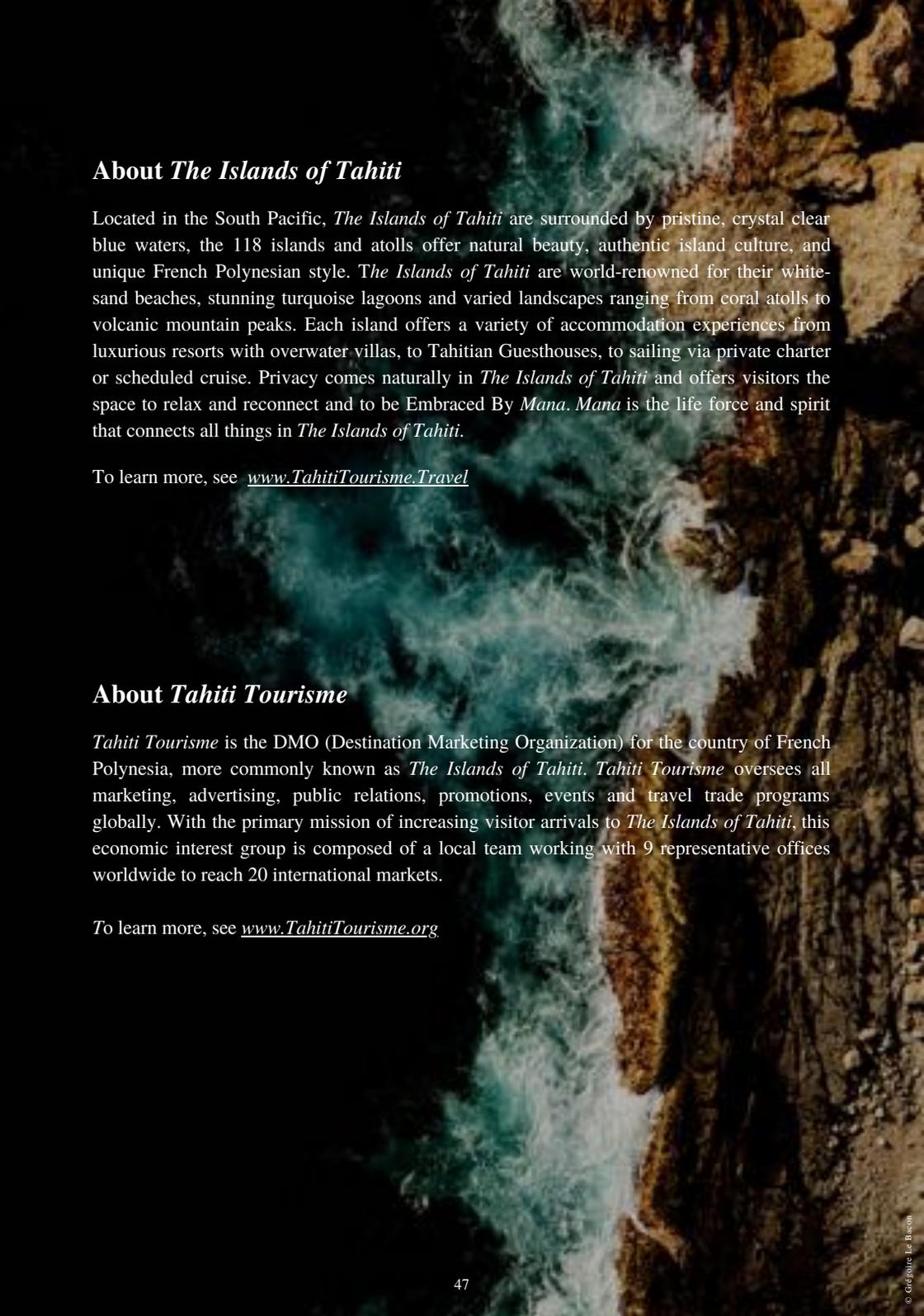
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About The Islands of Tahiti

Located in the South Pacific, *The Islands of Tahiti* are surrounded by pristine, crystal clear blue waters, the 118 islands and atolls offer natural beauty, authentic island culture, and unique French Polynesian style. *The Islands of Tahiti* are world-renowned for their white-sand beaches, stunning turquoise lagoons and varied landscapes ranging from coral atolls to volcanic mountain peaks. Each island offers a variety of accommodation experiences from luxurious resorts with overwater villas, to Tahitian Guesthouses, to sailing via private charter or scheduled cruise. Privacy comes naturally in *The Islands of Tahiti* and offers visitors the space to relax and reconnect and to be Embraced By *Mana*. *Mana* is the life force and spirit that connects all things in *The Islands of Tahiti*.

To learn more, see www.TahitiTourisme.Travel

About Tahiti Tourisme

Tahiti Tourisme is the DMO (Destination Marketing Organization) for the country of French Polynesia, more commonly known as *The Islands of Tahiti*. *Tahiti Tourisme* oversees all marketing, advertising, public relations, promotions, events and travel trade programs globally. With the primary mission of increasing visitor arrivals to *The Islands of Tahiti*, this economic interest group is composed of a local team working with 9 representative offices worldwide to reach 20 international markets.

To learn more, see www.TahitiTourisme.org.

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