



December 13-15 - **DUBAI** - live.skift.com



DEFINING THE FUTURE OF TRAVEL



Skift Global Forum East 2022 will take place in-person in Dubai, bringing together CEOs and creative leaders to discuss innovations coming to bear on the future of travel.

Crafted for leaders in the travel industry, this event will dive deep into what's shaping the industry post-pandemic— the intersection of technology and marketing, consumer-facing advances across user experience and design, how sustainability will play an ever-increasing role in the business of travel, how progressive modern economies prioritize travel as their future economic engine, and much more.

Join us December 13-15 for two days of fast-paced presentations and incisive interviews to this new event as we decipher and define the future of travel.

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HEAR FROM TOP TRAVEL LEADERS



Richard Clarke
Managing Director
AB Bernstein



Rob Torres
Senior Vice President
Expedia Group Media Solutions



Charaf El Mansouri
CEO & Co-Founder
DHARMA



Rajesh Magow
Co-Founder & Group CEO
MakeMyTrip



Philippe Zuber
CEO
Kerzner International



Ross Veitch
CEO & Co-Founder
Wego



Fares Alaboud
Director of Product
Gathern



Ellen Dubois du Bellay
Chief Human Resources Officer
Jumeirah Group



Thomas B. Meier
Chief Operating Officer
Jumeirah Group



Paul Griffiths
CEO
Dubai Airports



Alastair Thomann
CEO
Generator and Freehand Hotels



Adel El Fakir
CEO
Moroccan National Tourism Office



Jong Yoon Kim
CEO
Yanolja and Yanolja Cloud



Jean-Jacques Morin
Deputy CEO & Chief Financial Officer
Accor



Issam Abdul Rahim Kazim
CEO
Dubai Corporation for Tourism and Commerce Marketing



Gonçalo Hall
CEO
NomadX



Casper Urhammer
CEO, Tour Operating
FTI Group



Lola Akinmade Åkerström
Co-Founder
Local Purse



Chris Hartley
CEO
Global Hotel Alliance

THE VENUE

For the first-ever in-person Skift Global Forum East, we're headed to the highly desired Madinat Jumeirah Conference Centre in Dubai.

We plan to welcome approximately 300+ attendees and speakers into the Joharah Ballroom boasting over 20,000 square-foot chic arabian space, complete with access to a scenic water terrace.

This stunning venue promises to deliver an experience like no other in Dubai.

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THEMES

👉 How can travel be more resilient to changes and future disruptions?

👉 What can the industry do to adapt to “The Great Merging” of how we work, live, and stay?

👉 Will leisure travel continue its rapid growth and how are hospitality brands expanding to meet this demand?

👉 What are travel's brightest marketers doing to reach younger audiences as buying power shifts to a new demographic in this decade?

👉 As travelers return, how will International connectivity needs increase and what are airlines and airports doing to stay ahead?

👉 With the expectations of digital consumers increasing faster than ever, what are industry leaders doing to stay ahead of these changes?

👉 What can the industry learn from consumer technology leaders outside of travel?

👉 How can all of travel take action and drive profits through a more sustainable future?

WHY YOU SHOULD JOIN US

→ For a taste of the Skift Events experience, take a look at a live clip **from Skift Global Forum 2022.**



Issam Abdul Rahim Kazim, CEO of Dubai Tourism
at Skift Global Forum 2022



NETWORKING

Meet leaders and innovators from the world's top travel companies. This includes companies like Shangri-La, Expedia Group, Wego, and many more.



STRATEGY

Our agendas are jam-packed with opportunities to learn from the strategies of industry experts, gain tactical knowledge, and deeply understand the latest travel trends.



TECHNOLOGY

Hear insightful discussion on the ways technology continues to disrupt the industry while adapting to consumer demand.

NETWORKING OPPORTUNITIES



NETWORKING PLATFORM

Meet the right people and make impactful, lasting connections with our easy-to-use networking platform.



AI MATCHMAKING

Our platform's powerful algorithms make suggestions of the most relevant attendees you should meet based on your profile and interests.



VIDEO CHATS

Connect with attendees and sponsors face-to-face.



MEETINGS

Chat with anyone on the attendee list before and after SGFE, as well as during set times throughout the day of the event.



BREAKOUT SESSIONS

Engage with travel executives through interactive workshops and panel discussions, hosted by our sponsors

AUDIENCE OVERVIEW

TRAVEL INDUSTRY EXECUTIVES RELY ON SKIFT TO INFORM BUSINESS DECISIONS

1.1M

PAGEVIEWS
MONTHLY

200K

NEWSLETTER
SUBSCRIBERS

16K

PAID MEMBERS

SKIFT
READERS

26%
C-Levels

30%
VP/Director

SKIFT READERS ARE IN

150+

COUNTRIES



Americas

61%



Europe

26%



Asia

12%

TOP INDUSTRIES REPRESENTED



COMPANIES ATTENDING

- Accor S.A. / Accor Northern Europe
- Alfaris Int'l Travel and Tourism
- Amadeus IT Group
- Araiya Hospitality Private Limited
- Associated Luxury Hotels International (ALHI)
- Azerbaijan Tourism Board
- Beautiful Destinations
- Bondai Inc
- DCT
- DHARMA
- Dubai Airports
- Earth Hotels
- Expedia Group
- FTI Touristik GmbH
- Gathern
- Geotraveler Media
- GetYourGuide
- Global Hotel Alliance
- Google
- Hilton
- Hopper
- Jannah Hotels & Resorts
- Jumeirah Group Hotels & Resorts
- Jumeirah Skift Research
- Kerzner International Management
- MAIA
- McKinsey & Company
- Metudela Travel Systems Ltd.
- Morocco National Tourism Office
- NomadX
- Oracle
- Planet Group
- Ras Al Khaimah Tourism Development Authority
- Save A Train
- Seera
- Shangri-La
- Singapore Tourism Board
- Sojern
- Springer-Miller Systems /SpaSoft
- STB
- Surf Air Mobility
- Thayer Ventures
- The Jordan Tourism Board
- The Wander Plan
- Trip.com Group
- We Love Transformational Travel
- Wego
- Wego Middle East
- Woods Bagot
- Yanolja / Yanolja Cloud

THANK YOU TO OUR SPONSORS

Sponsors



SECURE YOUR SPOT

\$750 In-Person



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See you in Dubai!

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