

# Disclaimer

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# Disclaimer (cont.)

#### Key Performance Metrics and Use of Non-GAAP Financial Measures

This presentation includes certain non-GAAP financial measures (including on a forward-looking basis) such as Adjusted EBITDA and Adjusted EBITDA and Adjusted EBITDA is a non-GAAP financial measure that Inspirato defines as net income before interest, taxes depreciation and amortization, stock compensation expense, loss on sale of assets and pandemic related severance costs. Inspirato defines Adjusted EBITDA and any as Adjusted EBITDA divided by revenue. Using any such financial measure to analyze Inspirato's bissness would have menteral limitations because the calculations are based on the subjective determination for on superior to, measures of financial performance perspared in accordance with GAAP and should not be considered as an alternative to net income, operating income or any other performance measures derived in accordance with GAAP. Reconciliations of non-GAAP measures to their most directly comparable GAAP counterparts are included in the Appendix to this presentation. Inspirato Inspirator Stepiscrets that these non-GAAP measures to financial relations of the presentation to inversors about Inspirator Stepiscrets that these non-GAAP measures for financial relations of the support of the presentation to inversors about Inspirator Stepiscrets of the presentation of the

This presentation includes certain key performance metrics, such as ARR,LTV / CAC, total subscribers and total nights delivered. Inspirato's management uses these key performance metrics to evaluate our business, measure our performance, identify trends affecting our business, formulate business plans and make strategic decisions. Our key performance metrics may differ from estimates published by third parties or from similarly titled metrics of other companies due to differences in methodology. Such key performance metrics and non-GAAP financial measures may not be included, may be adjusted, or may be presented differently, in any prospectus to be filed with the SEC.

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#### Participation in Solicitation

TVAC and Inspirato and their respective directors and executive officers, under SEC rules, may be deemed to be participants in the solicitation of proxies of TVAC's shareholders in connection with the proposed business combination. Investors and security holders may obtain more detailed information regarding the names and interests in the proposed business combination of TVAC's directors and officers in TVAC's filings with the SEC, including TVAC's segistration statement on Form S-1, which was originally filed with the SEC and Corober 8, 2020, as amended. To be extent the holdings of TVAC's securities have changed from the amounts reported in TVAC's segistration statement on Form S-1, such changes have one or will be reflected on Statements of Clauge, in Ownership on the Registration Statement filed with the SEC Information regarding the persons who may under SEC rules, be deemed participants in the solicitation of proxies to TVAC's shareholders in connection with the proposed business combination is set forth in the proxy statement/prospectus on the Registration Statement for the proposed business combination, which is expected to be filed by TVAC with the SEC. Investors and security holders of TVAC and Inspirato are urged to read the proxy statement/prospectus and other relevant documents that will be filed with the SEC arefully and in their entirety when they become available because they will contain important information about the proposed business combination.

Investors and security holders will be able to obtain free copies of the proxy statement and other documents containing important information about TVAC and Inspirato through the website maintained by the SEC at <a href="https://www.sec.gov">www.sec.gov</a>. Copies of the documents filed with the SEC by TVAC can be obtained free of charge by directing a written request to Thayer Ventures Acquisition Corp. 28852 McBean Parkway, Suite 508, Valencia CA 91355.

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# Today's presenters

# **INSPIRATO**



Brent Handler
FOUNDER & CEO

18+ years experience in the travel industry

EXCLUSIVE 🏀 RESORTS



Web Neighbor

CHIEF FINANCIAL OFFICER

15+ years in corporate finance
and real estate

LEHMAN BROTHERS



Chris Hemmeter

CO-CEO

35+ years experience in travel and hospitality

duetto



VENTURES

Mark Farrell

CO-CEO

18+ years experience in travel and transportation



# Thayer Ventures & TVAC overview



## TVAC Overview

# Industry DNA

industry including major real estate owners, global hotel brands, industry experts and executives from leading corporations across the global travel sector

Comprised of investors from the travel

# Our Target Thesis

- · Travel technology company with scale, growth and revenue visibility in an asset-light model
- Proprietary technology and significant barriers to entry
- Compelling narrative through COVID-19 with resilient business model
- Visionary management team and culture of innovation ready to go "on offense" and propel growth post-COVID

TVAC 2020 10-K SEC filing
Based on cash in trust disclosed in TVAC 2020 10-K SEC filing

# Agenda

Section 1 Company Overview

Section 2 Business Highlights

Section 3 Financial & Transaction Summary

Section 4 Appendix



MISSION STATEMENT

Deliver exceptional luxury travel experiences with superior service and certainty



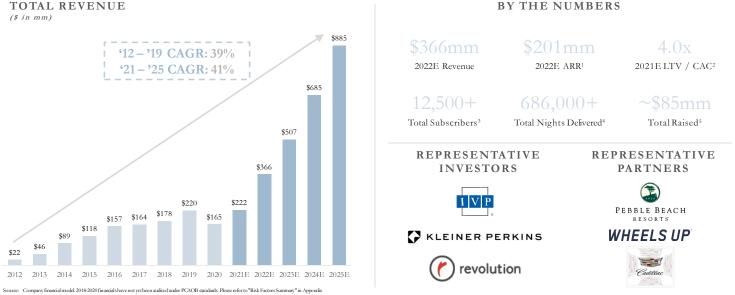
# Inspirato founders revolutionized luxury subscription travel



- 6-figure initiation fee and set price
- for committed annual usage
- club with leased real estate
- Affordable subscriptions with variable nightly rates
- with no nightly rates, taxes or fees
- Highly complementary with Inspirato Club offering

Note:
1. Founders left Exclusive Resorts in 2009; founded Inspirato in 2010

# Inspirato at a glance



- Source: Company financial model, 2018-2003 financials have not yet-been audited under PACMS standards. Pease reter to: YESS 1-actors. Summary in Appenas.

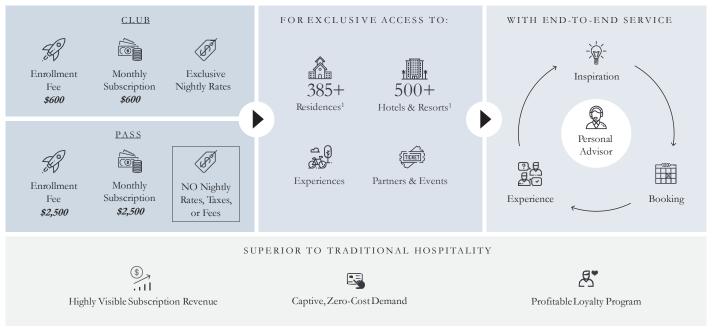
  Notes:

  1. Annual Recump Revenue ("ARR") is defined as the annuals and value of all recurring revenue, excluding emoliment fees but inclusive of any annual membership das, from active subscribers at the end of a period. ARR is not necessarily indicative of future revenue recognition or growth and does not include consideration of enrollment fees and usage-based revenue.

  2. Lifetime Value ("LIV") is calculated as total subscription and usage-based revenue (including emoliment fees) for a subsociber's expected time as a subscriber and adjusted for assumed margin based on management estimates. LIV includes revenue from upgrades (i.e., Clab to Passupgrades and Dues Only adding Pass). For purpose of calculating cut IIV, IIV, insperation clabulates LIV for each subscription from each subscriber and calculates as weighted as total assumer acquisition spend divided by customers acquised for a given period.

  3. Total Subscribers as of 09/31/2021 industable and lampstrate Pass, Inspirato P

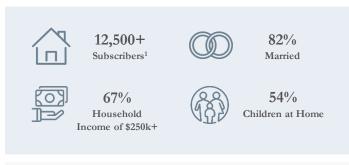
# The Inspirato platform

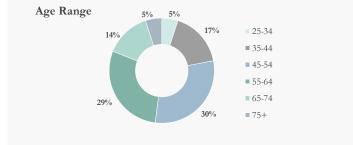


Note:

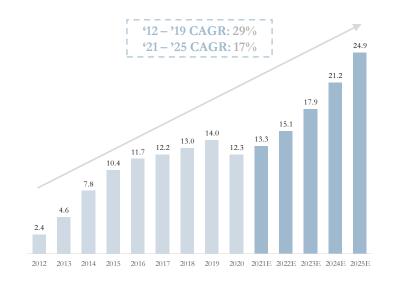
1. As of 04/15/2021; Inspirato's portfolio of Residences and Hotels are located across more than 240 unique locations

# Inspirato serves a highly attractive subscriber demographic





Total Subscriber Count<sup>1</sup> (in thousands)



Source: Inspirato internal systems as of 03/31/2021 and company financial model

Note:
1. Total Subscriber Count as of 03/31/2021 includes all Inspirato Pass, Inspirato Club, Pass+Membership, Hotel Access and Membership Only subscribers

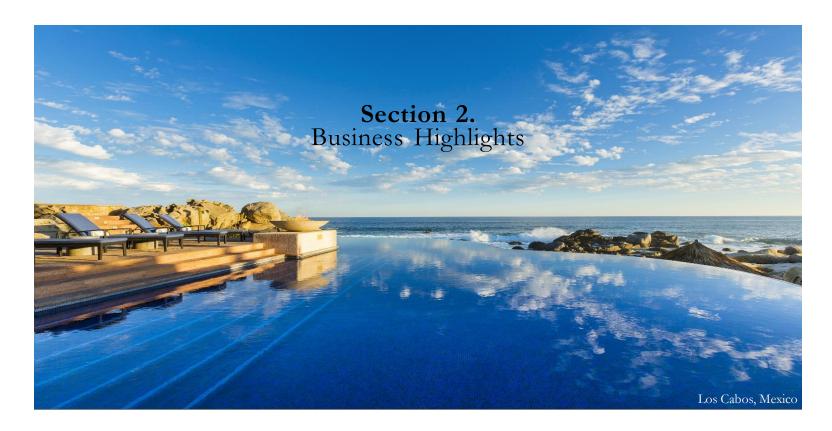
# Exclusive portfolio of unique luxury residences



# Inspirato democratizes luxury travel with next-generation subscription platform



Inspirato provides exceptional vacations with outstanding value for travelers and attractive economics and efficiency for real estate and hospitality partners



# Business highlights

- Large and Growing Addressable Market
- 2 Inspirato Pass Defines Subscription Luxury Travel
- 3 Attractive Unit Economics
- 4 Significant Barriers to Entry
- 5 Multiple Avenues for Continued Growth



# Demand TAM of \$135bn, expected to grow to \$230bn by 2025

#### Market Demand TAM



- Total Addressable Market (TAM) represents total spend on lodging by high-net-worth individuals<sup>1</sup>
- Serviceable Addressable Market (SAM)
   considers lodging spend by high-net-worth
   individuals engaged in luxury travel
- Secular trends such as post-COVID travel recovery and rise of "Work from Anywhere" may accelerate industry growth
- Inspirato's demand TAM growth will be mainly driven by momentum in tourism and high-net-worth households

Source: US Census Bureau, ILTM, Euromonitor, Knight Frank, Capgemini, Oxford Economics

Note:
1. High-Net-Worth Individuals is defined as households with income greater than \$250k / year or net worth greater than \$1mm

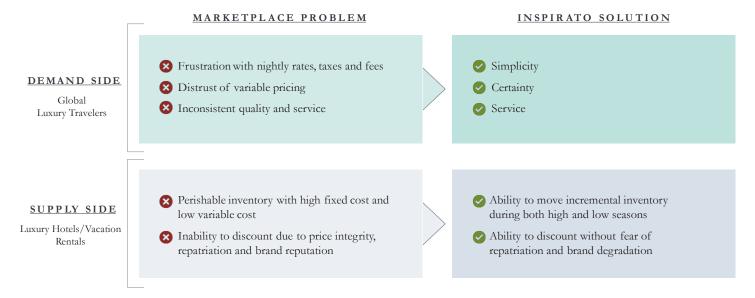
# Supply TAM of \$275bn expected to grow to \$385bn by 2025

## Market Supply TAM



- Total Addressable Market (TAM) represents total room revenues of luxury hotel chains and luxury private rentals
- Serviceable Addressable Market (SAM)
   represents the market rental value of lodging
   assets accessible for Inspirato partnerships
- Supply TAM growth rates expected to rebound towards pre-COVID levels starting in H2 2021
- Inspirato's supply TAM growth will be mainly driven by momentum in luxury hotel market and private property rental market

# Inspirato's business model solves pain points for luxury travelers and hospitality suppliers



# Inspirato Pass is a safe haven for luxury hospitality suppliers to distribute excess capacity

EACH DAY

# THERE IS 32% SPOILAGE IN THE HOTEL INDUSTRY DUE TO:

#### Rate parity rules that restrict nonconforming pricing across distribution channels

- Brand degradation risk from discounting, especially in the luxury sector
- Low-spend guests from traditional opaque and "flashsale" channels

#### WORLDWIDE SPOILAGE1

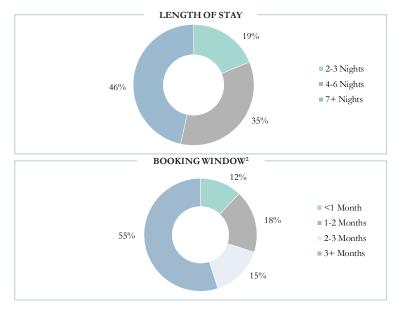
EACH YEAR

HOTEL NIGHTS	6mm	2bn		
LUXURY HOTEL NIGHTS	372k	136mm		
ECONOMIC SPOILAGE	\$711mm	\$260bn		
LUXURY ECONOMIC SPOILAGE	\$106mm	\$39bn		



# Pass provides subscribers with a wide variety of options





Source: Inspirato internal systems as of 04/15/2021

tes:
All available Pass Trips on Inspirato Pass website as of 04/15/2021
Booking Window is defined as the length of time between date of Trip offered on Pass list and Trip check-in date

2. Inspirato Pass

### **INSPIRATO**

# Pass subscribers enjoy near limitless hospitality at an exceptional value

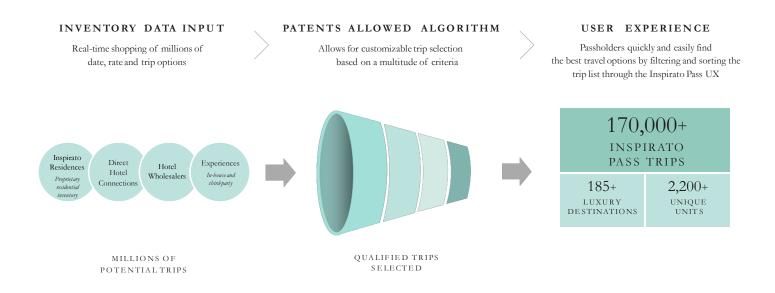


Data from an actual Pass subscriber who joined in October 2019
Excludes \$2,500 Pass enrollment fee

2. Inspirato Pass

#### **INSPIRATO**

# Inspirato Pass proprietary technology



# Growth from Pass launch through pandemic

PRE-PANDEMIC GROWTH (June 2019 - February 2020)

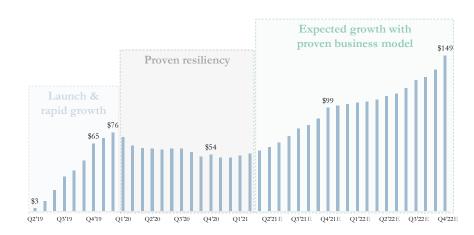
0 to 2,350

Active Passholders1

\$75mm+

50%

Pass ARR Compounded Monthly Growth Rate 1, 2 Pass Annual Recurring Revenue<sup>2</sup> (\$ in mm)



Source: Company financial model. 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in appendix

Note:

As of 102 / 29/2020

Annual Recurring Revenue ("ARR") is defined as the annualized value of all necurring revenue, excluding enrollment fees but inclusive of any annual membership dues, from active subscribers at the end of a period. ARR is not necessarily indicative of future revenue recognition or growth and does not include consideration of enrollment fees and usage-based revenue

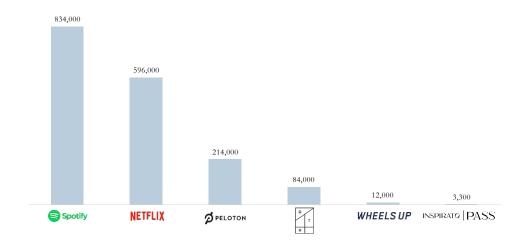
2. Inspirato Pass

### **INSPIRATO**

# Inspirato Pass requires fewer subscribers to reach scale

# of subscribers required for each \$100mm in ARR

#### 



Notes:

1. Based on company websites as of 03/31/2021. Represents Spotify Premium Subscription, Netflix Standard Subscription, Peloton All Access Membership, Rent the Runway 8-Item/Month Subscription and Wheels-Up Core Membershi

**3.** Unit Economics

#### **INSPIRATO**

# Powerful leverage for driving sustainable, long-term profitability

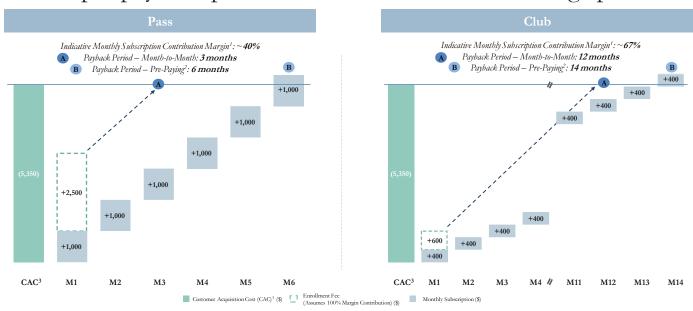
Strong unit economics drive profitable growth		
Pass Annual Subscription Cost <sup>1</sup> :	\$30,000	
Club Annual Subscription Cost <sup>1</sup> :	\$7,200	
2021 Customer Acquisition Cost <sup>2</sup> :	~\$5,350	
2017-2019 Avg. Club Customer Retention:	~87%	
2020 Club Customer Retention:	~80%	
2021 Projected LTV / 2021 CAC <sup>2</sup> :	4.0x+	

- Inspirato's data-driven approach to marketing spend enables superior sales efficiency
- Club customer retention history serves as strong proof points for projected Pass performance
- Loyal subscriber base enables LTV expansion through upsell to Pass or Family / Premium Sharing Add-On
- Path to increasing subscriber LTV as scale enables margin expansion

Source: Company financial model. 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in Appendix

States. Company among a company of the company of t

# Rapid payback periods validate sales and marketing spend



Source: Company financial model. 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in Appendix

Inspirato calculates indicative monthly subscription contribution mangin as the weighted average mangin of dues, residence, hotel and sills activities which are fully bundened for both CXCS and OpEx expenses associated with delivering of these activities. For the avoidance of doubt, these indicative mangins do not include overhead costs and octrain operating costs unassociated with delivering of these stemans of revenue. Actual monthly subscription contribution margin for these revenues stemans have historically varied greatly from month to month depending on the activity usage of the passbokker. Indicative monthly subscription contribution margin in schadal for inflation in a sociated with each subscription and utilization mix of activities for each subscriber.

Psyback period shown is based on the revenue recognition scheduler after than cash flow; current assumed margins for illustrative purposes based on management estimates.

Customer Acquision Gost PCACT, 20 calculated as total customer acquastion spend divided by customers acquarted for spence paried.

# Inspirato has built significant barriers to entry that help protect its subscription products

1

# CONTROLLED/EXCLUSIVE LUXURY INVENTORY

Through exclusive leases, manage and control 385+ residences worth ~\$1.4bn

2

# RATE & CALENDAR CONTROL

Ability to effectively manage and fully dictate rate and availability without landlord interference 3

# LUXURY SALES & SERVICE

300+ person sales and service organization, including dedicated travel advisors and on-site concierge

4

# PREDICTABLE SUBSCRIPTION REVENUE

12.5k+ subscriber base provides consistent cash flow and stability

5

# PROPRIE TARY TECHNOLOGY

Patents allowed business process technology that provides opaque subscription distribution of perishable inventory

6

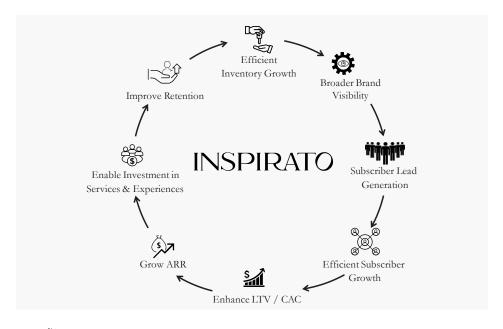
# TRUSTED AND ICONIC LIFESTYLE BRAND

\$100mm+ invested during the last 10 years

#### NETWORK EFFE CT

Growing, affluent subscriber base allows for aggressive property expansion, improving value proposition for subscribers

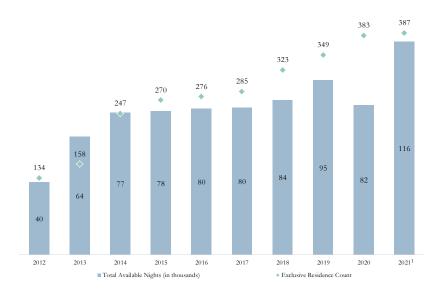
# Invested \$100mm+ in marketing over the last 10 years



- Greater efficiency, higher occupancy, improved
   economic utilization and increased RevPAR<sup>1</sup>
- Lower inventory cost, lower subscriber
   acquisition cost and increased volume with
   captive, zero-cost demand
- Enhanced service offerings and higher customer retention and engagement

# Disciplined inventory management

#### Total Available Nights & Exclusive Residence Count







Source: Inspirato internal systems as of 04/15/2021

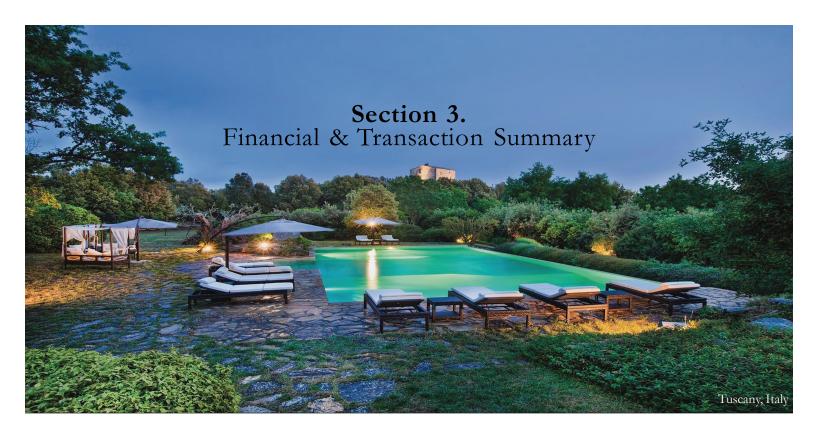
Residence count as of 04/15/2021
 Includes leases, net rate and revenue share agreements

# Multiple avenues for continued growth

EXPANSION OF ADJACENT INVESTMENT INTO INSPIRATO PASS CORE PLATFORM LIFESTYLE EXPANSION Inventory expansion via luxury Various price points Corporate incentive travel vacation rental managers Recycle capital through strategic purchase / leaseback partnerships Sports & entertainment Bespoke & adventure travel City & private clubs Innovative platform investments International Optimize sales and marketing Private aviation Bundled commercial air

# Luxury vacation rental management market is ripe for consolidation

	Local and Niche Companies	Scaled Platforms	Luxury Travel Subscription
Incumbents	Thousands of local, micro players with less than 20 properties under management	dirbnb  vacasa	INSPIRATO
End User Experience	<ul> <li>Insufficient marketing</li> <li>Inconsistent user experience</li> <li>Limited service offering</li> </ul>	<ul><li>Volume offering-oriented</li><li>Vacation roulette</li><li>Limited service offering</li></ul>	Exclusively managed and controlled residences     Branded, highly curated luxury experience     Personalized, in-destination service
Owner Experience	<ul><li>Inefficient</li><li>High fees</li><li>Narrow margins</li></ul>	<ul><li>Visitor roulette</li><li>Inflexible, with high fees</li><li>Unpredictable revenues</li></ul>	Attractive, high-end clientele     Certainty of NNN¹ lease income     Asset protection and preservation



# Financial highlights

#### Proven Track Record

- Eight consecutive years of growth with revenue CAGR of 39% from 2012 2019
- Demand consistently increases to meet new property supply
- Flexible asset-light cost structure provides ability to efficiently manage operating expenses

- Stronger than expected performance as pandemic concerns ease
- Post-COVID tailwinds evidenced by trending occupancy of 85% for May 2021, more than ~25 percentage points higher than May 20191

- Subscription revenue provides high visibility into go-forward plan
- \$70mm+ of 12-month forward bookings, an improvement of ~20% vs. same period in 2019<sup>2</sup>
- Ability to rapidly scale revenue as existing customer base increases usage

#### **Attractive Unit Economics**

- Rapid payback periods on each subscriber acquired
- Efficient LTV / CAC of 4.0x+ estimated for 2021E; leverage from greater sales and marketing efficiency expected

- Adjusted EBITDA<sup>3</sup> positive in both 2019 and 2020
- Asset-light leased portfolio with flexible termination rights and force majeure provides the benefits of control without the burdens of ownership

Source: Company financial model and Inspirato internal systems as of 04/24/2021. 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in Appendix

Notes:

1. Delivered as of 65/05/2021 and booked through 65/31/2021; May 2019 delivered occupancy.

2. As of 04/26/2021 and 04/26/2019, respectively.

3. Adjusted ERITDA is a non-GAAP francial measure that Inspirato defines as net income before interest, taxes depectation and amortization, stock compensation expense, loss on sale of assets and pandemic related severance costs.

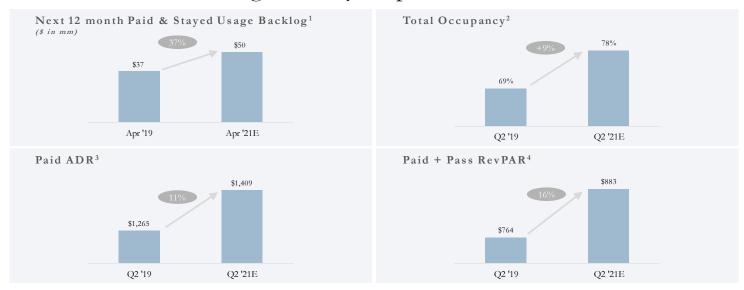
# Historical and projected growth



Source: Company financial model as of 04/24/2021. 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in Appendix

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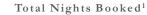
# Accelerating momentum for YTD 2021, as core leading residence indicators significantly surpass YTD 2019 levels



Source: Inspirato internal systems and residence portfolio as of 04/24/2021. 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in Appendix.

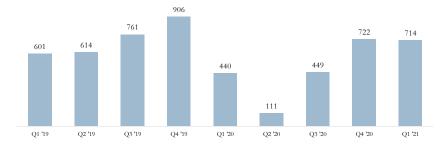
Total Occupancy is inclusive of Paid, Pass and complimentary trips associated with sales
Paid AIR (Average Daly Ran) = Total Paid Residence Revenue ("Total Paid Residence Nights
RevPAR (Revenue per Available Unit) is calculated by dividing residence and host evenue by the total number of rights available for a given period. RevPAR is inclusive of both Paid Reservations and Pass Reservations.

# Robust momentum in Q1 2021





#### New Subscribers<sup>2</sup>

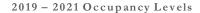


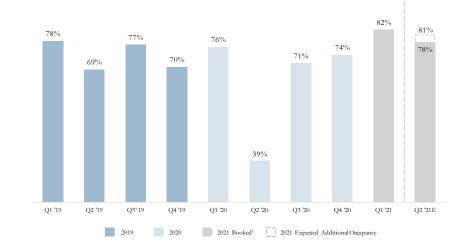
- Total nights booked and new subscriber additions have rebounded from pandemic lows
- Historically, Q4 represents the strongest quarter each year followed by a slowdown in Q1
- · As pandemic concerns ease and restrictions lift, pent up demand has proven to be stronger than expected

Source: Inspirato internal systems as of 04/24/2021, 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in Appendix Notes:

tes:
Total Nights Booked includes all Paid, Inspirato Pass, employee and other complimentary nights in all residences and hotels; excludes bookings from experience travel and Inspirato Travel Services
New Subscribers includes all new Inspirato Pass, Inspirato Gub, Pass + Membership, Hotel Access and Membership Only subscribers

# Consistent track record of industry leading occupancy





- Despite pandemic headwinds in Q1 2021, delivered 82% residence occupancy, four percentage points higher than Q1 2019
- Coming out of the pandemic, Q2 2021 booked occupancy of 78% is nine percentage points higher than delivered occupancy of 69% in Q2 2019
- Tailwinds from "Work from Anywhere" and "Revenge Travel" allow for aggressive expansion of both inventory and occupancy

Source: Inspirato internal systems Note: 1. As of 04/24/2021

## Financial projections (cont.)

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	Optimizing for Growth						Optimized Margin <sup>3</sup>		Stabilized Projection
(\$ in thousands)	2021E	2022E	2023E	2024E	2025E		2025E		Maturity
Subscription Revenue	95,808	161,619	226,128	303,126	381,493		366,612		562,500
Usage Revenue	126,565	204,646	280,930	381,535	503,259		466,332		687,500
Total Revenue	222,373	366,265	507,058	684,661	884,752	(1)	822,945	1	1,250,000
Revenue Growth	35%	65%	38%	35%	29%	$\rightarrow$	20%	$\rightarrow$	10%
Cost of Revenue	153,766	256,313	355,216	477,385	605,441		510,271		737,500
Gross Profit	68,607	109,953	151,842	207,277	279,311	2	312,673	2	512,500
Gross Margin	31%	30%	30%	30%	32%	$\rightarrow$	38%	$\rightarrow$	41%
Sales & Marketing	36,069	52,983	64,669	74,508	83,483		75,135		110,000
% of Revenue	16%	14%	13%	11%	9%		9%		9%
Technology & Development	16,757	19,617	19,925	22,603	25,679		25,679		30,000
% of Revenue	8%	5%	4%	3%	3%		3%		2%
General & Administrative	30,858	46,888	53,308	59,806	67,312		57,215		80,000
% of Revenue	14%	13%	11%	9%	8%		7%		6%
Total Operating Expense	83,683	119,489	137,902	156,917	176,474		158,029		220,000
% of Revenue	38%	33%	27%	23%	20%		19%		18%
Adjusted EBITDA <sup>1</sup>	(15,077)	(9,536)	13,940	50,359	102,837	3	154,645	3	292,500
Adjusted EBITDA Margin <sup>2</sup>	(7%)	(3%)	3%	7%	12%		19%		23%

Moderating sales growth in the long term is a lever to reduce growth-oriented portfolio acquisition and operating spend Revenue Growth  $29\% \rightarrow 10\%$ 2 Projected Gross Margin enhancement driven by optimizing composition of residence portfolio, economies of scale, and in-destination critical mass 32% **→** 41% 3 Adjusted EBITDA margin of ~23% as a result of Gross Margin expansion and reduction in Operating Expense, leveraging investments in platform across substantial Subscriber and ARR base Adj. EBITDA Margin 12% **→** 23%

Source: Company financial model. 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in Appendix

Source: Contrain internal inflores Annual assistant to a, proceeding assistant to a process of the future periods to their corresponding GAP measures because certain recording irranses as not available. The GAAP measures for the future periods to their corresponding GAP measures because certain recording irranses as stock based compensation depend on factors such as stock price and thus cannot be reasonably predicted. Accordingly, reconciliation to the non-GAAP projected measures are not available. The GAAP measures may vary significantly

Adjusted EBITDA Marginis defined as Adjusted EBITDA divided by revenue

The information presented under "Optimizing for Margin" and "Sabilized Projection Maturity" are presented for illustrative purposes only. Inspirato may not choose to prioritize or optimize for margin during the projected years to target achievement of such projections

# Inspirato has numerous options for optimizing margin

Projected Margin Expansion								
	<u>2021E</u>	<u>2025E</u>	Stabilized <sup>3</sup>					
Revenue Growth:	35%	29%	10%					
Gross Margin:	31%	32%	41%					
Adjusted EBITDA Margin <sup>1, 2</sup> :	(7%)	12%	23%					

- Growth: Subscription Sales vs. Revenue
  - ✓ Subscription pricing
  - ✓ ADR and utilization opportunity
- Gross margin
  - ✓ Portfolio optimization
  - ✓ In-sourcing key vendor categories
- Adjusted EBITDA Margin
  - ✓ Moderate Sales & Marketing
  - ✓ Leverage Technology spend
  - ✓ Scale Corporate G&A

Source: Company financial model. 2018-2020 financials have not yet been audited under PCAOB standards. Please refer to "Risk Factors Summary" in Appendix

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## Transaction overview

### Sources & Uses (\$ in mm)<sup>1</sup>

Total Sources	\$1,366	100%
Existing Balance Sheet Cash	20	1%
Equity Rollover	1,070	78%
Cash Proceeds from PIPE <sup>3</sup>	100	7%
TVAC Cash <sup>2</sup>	\$176	13%

Uses		
Cash to Balance Sheet	260	19%
Equity Rollover	1,070	78%
Transaction Costs	36	3%
Total Uses	\$1,366	100%

- Note: Assumes no redemptions from TVAC investors. Excludes impact of 7.2mm sporsor warrants and 8.6mm public warrants

  1. Sources & Uses do not add to 100% due to rounding

  1. Excludes any interest cannel on the TVACC.shi if Tass TVAC.Sh amount subject to change depending on the actual interest cannel

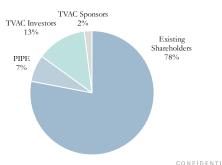
  2. Excludes any interest cannel on the PIPE and direct placement by TVAC.

  3. Includes 107/mm existing shareholder rollower-share, 100/mm PIPE shares, 28mm TVAC. Sponsor shares (not of 1.5mm share forfeitum) and 17.3mm TVAC investor shares

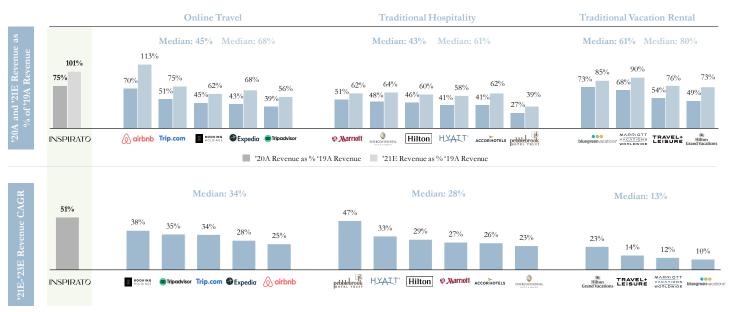
### Pro Forma Valuation (\$ in mm)

PF Shares Outstanding <sup>4</sup>	137.1
Share Price	\$10.00
PF Equity Value	\$1,371
(-) PF Net Cash	(260)
PF Enterprise Value	\$1,111
PF EV / 2022E Revenue	3.0x
2022E Revenue	\$366

### Pro Forma Ownership



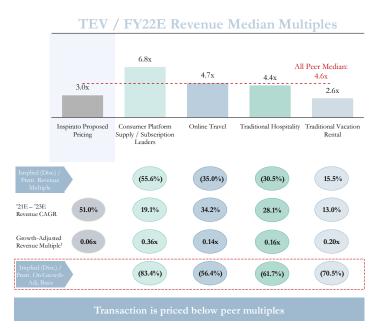
# Inspirato has proven more resilient amid the downturn in travel and is expected to continue to outperform travel peers



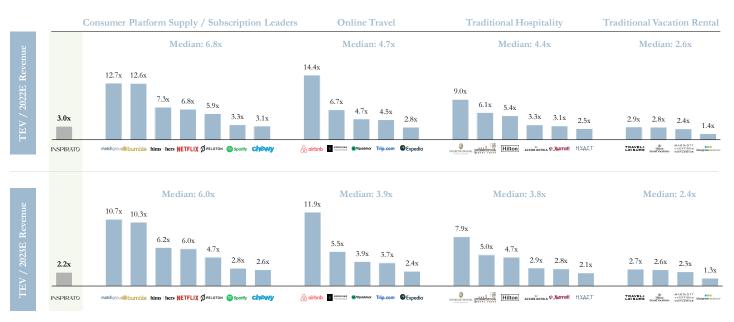
## Inspirato is priced at a compelling valuation for PIPE investors







## Valuation benchmarking





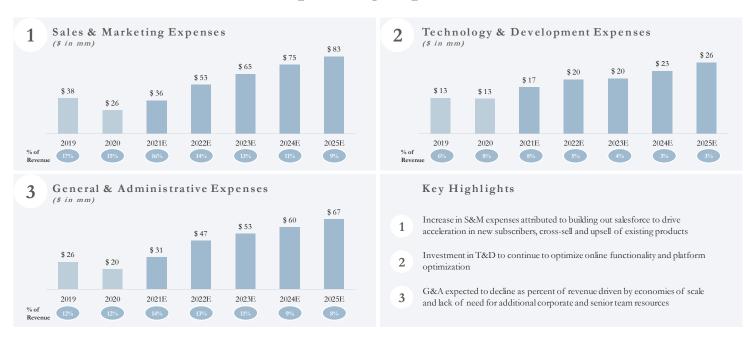
# Financial projections

			1	,				
	Optimizing for Growth							
(\$ in thousands)	2018	2019	2020	2021E	2022E	2023E	2024E	2025E
Subscription Revenue	51,705	76,045	92,900	95,808	161,619	226,128	303,126	381,493
Usage Revenue	126,563	144,268	72,313	126,565	204,646	280,930	381,535	503,259
Total Revenue	178,268	220,314	165,213	222,373	366,265	507,058	684,661	884,752
Revenue Growth	9%	24%	(25%)	35%	65%	38%	35%	29%
Cost of Revenue	113,025	136,941	98,516	153,766	256,313	355,216	477,385	605,441
Gross Profit	65,243	83,372	66,697	68,607	109,953	151,842	207,277	279,311
Gross Margin	37%	38%	40%	31%	30%	30%	30%	32%
Sales & Marketing	33,982	38,458	25,586	36,069	52,983	64,669	74,508	83,483
% of Revenue	19%	17%	15%	16%	14%	13%	11%	9%
Technology & Development	10,111	12,917	12,653	16,757	19,617	19,925	22,603	25,679
% of Revenue	6%	6%	8%	8%	5%	4%	3%	3%
General & Administrative	21,497	26,415	19,631	30,858	46,888	53,308	59,806	67,312
% of Revenue	12%	12%	12%	14%	13%	11%	9%	8%
Total Operating Expense	65,591	77,789	57,870	83,683	119,489	137,902	156,917	176,474
% of Revenue	37%	35%	35%	38%	33%	27%	23%	20%
Adjusted EBITDA <sup>1</sup>	(359)	5,518	9,590	(15,077)	(9,536)	13,940	50,359	102,837
Adjusted EBITDA Margin²	(0%)	3%	6%	(7%)	(3%)	3%	7%	12%

Source: Company financial model. 2018-2020 financial shave not yetheen audieed under PCAOB standards. Please refer to "Risk Factors Stummary" in Appendix
Notes:

1. Adjusted EBITDA is a non-GAAP financial measure that Inspirato defines as net income before interest, taxes depectation and amortization, stock compensation expense, loss on sale of assets and pandemic related severance costs. We have not reconciled the non-GAAP measures for the future periods to their corresponding GAAP measures because certain reconciling/tension as stock-based compensation depend on factors such as stock-based compensation depend on factors such as stock-based compensation to the non-GAAP projected measures are not available. The GAAP measures may vary significantly
2. Adjusted EBITDA Magainist defined as Adjusted EBITDA adjusted by results of the project of the future periods to the non-GAAP projected measures are not available. The GAAP measures may vary significantly
3. Adjusted EBITDA Magainist defined as Adjusted EBITDA adjusted by results.

## Operating expenses



# Non-GAAP measure reconciliation

(\$ in thousands)	2018	2019	2020	
Net Income (Loss)	(10,479)	(2,761)	355	
Interest Expense	2,331	1,160	584	
Interest Income	(99)	(161)	(42)	
Loss on Sale of Assets		233	39	
Pandemic Related Severance	-		953	
Depreciation & Amortization	6,731	5,613	5,259	
Stock Compensation	1,157	1,434	2,442	
Adjusted EBITDA <sup>1</sup>	(359)	5,518	9,590	

## Risk Factors Summary

- 1. The COVID-19 pandemic and the impact of actions to mitigate the COVID-19 pandemic have materially adversely impacted and will continue to materially adversely impact Inspirato's business, results of operations and financial condition.
- Inspirato has a history of net losses and may not be able to achieve profitability.
- 3. If Inspirato fails to retain existing members or add new members, its business, results of operations and financial condition would be materially adversely affected.
- 4. Certain historical financial information provided herein is preliminary: the financial statements for 2020 are unaudited. Inspirato is in the process of completing audits in accordance with PCAOB standards with respect to its financial statements for 2018, 2019 and 2020. Once completed, Inspirato will undate and may restate certain historical financial information.
- 5. Inspirato's revenue growth rate may slow in the future.
- 6. The business and industry in which Inspirato participates are highly competitive, and Inspirato may be unable to compete successfully with its current or future competitors.
- Inspirato may be unable to effectively manage its growth.
- 8. If Inspirato fails to offer high-quality member support, its business and reputation will suffer.
- 9. Inspirato may not be able to obtain sufficient new and recurring supply of luxury accommodations and experiences. Inspirato also may not be able to renew its existing supply of luxury accommodations and experiences.
- 10. Inspirato has limited experience with its pricing models, particularly for Inspirato Pass, and may not accurately predict the long-term rate of customer adoption or renewal or the impact these will have on its revenue or results of operations.
- 11. Inspirato's business depends on attracting and retaining capable management and employees, and the loss of any key personnel could materially adversely affect its business, results of operations and financial condition.
- 12. Maintaining and enhancing Inspirato's brand and reputation is critical to its growth, and negative publicity could damage its brand and thereby harm its ability to compete effectively, and could materially adversely affect its business, results of operations and financial condition.
- 13. As a result of recognizing revenue in accordance with FASB Accounting Standards Codification Topic 606, "Revenue from Contracts with Customers", Inspirato's financial statements may not immediately reflect changes in customer bookings, cancellations and other operating activities.
- 14. The failure to successfully execute and integrate acquisitions could materially adversely affect Inspirato's business, results of operations and financial condition.
- 15. Inspirato relies on consumer discretionary spending and any further and continued decline or disruption in the travel and bospitality industries or economic downturn could materially adversely affect its business, results of operations and financial condition.
- 16. The market for a majority of Inspirato's offerings is still relatively new, and if it does not continue to grow, grows more slowly than expected or fails to grow as large as expected, Inspirato's business, financial condition and results of operations could be materially adversely affected.
- 17. If Inspirato is unable to manage the risks presented by its international business model, its business, results of operations and financial condition would be materially adversely affected.
- 18. Dependence on third parties such as landlords, connected platforms and hotel partners directly impacts Inspirato's reputation and ability to generate revenue in the event these third parties are unwilling or unable to meet their contractual obligations.
- 19. Inspirato has and may continue to experience significant fluctuations in its results of operations, which make it difficult to forecast its future results.
- 20. The hospitality industry is subject to seasonal and cyclical volatility, which may materially adversely affect and contribute to fluctuations in Inspirato's results of operations and financial condition.
- 21. The coverage afforded under Inspirato's insurance policies may be inadequate for the needs of its business or its third-party insurers may be unable or unwilling to meet its coverage requirements and the cost of insurance could increase.
- Inspirato faces risks related to Inspirato's intellectual property.
- 23. Unfavorable changes in government regulation or taxation of the evolving hospitality, internet and e-commerce industries could harm Inspirato's results.
- 24. If Inspirato fails to prevent data security breaches, there may be damage to its brand and reputation, material financial penalties and legal liability, along with a decline in use of its platform, which would materially adversely affect its business, results of operations and financial condition.