



# Perceptions of Safety *for* Female Business Travelers

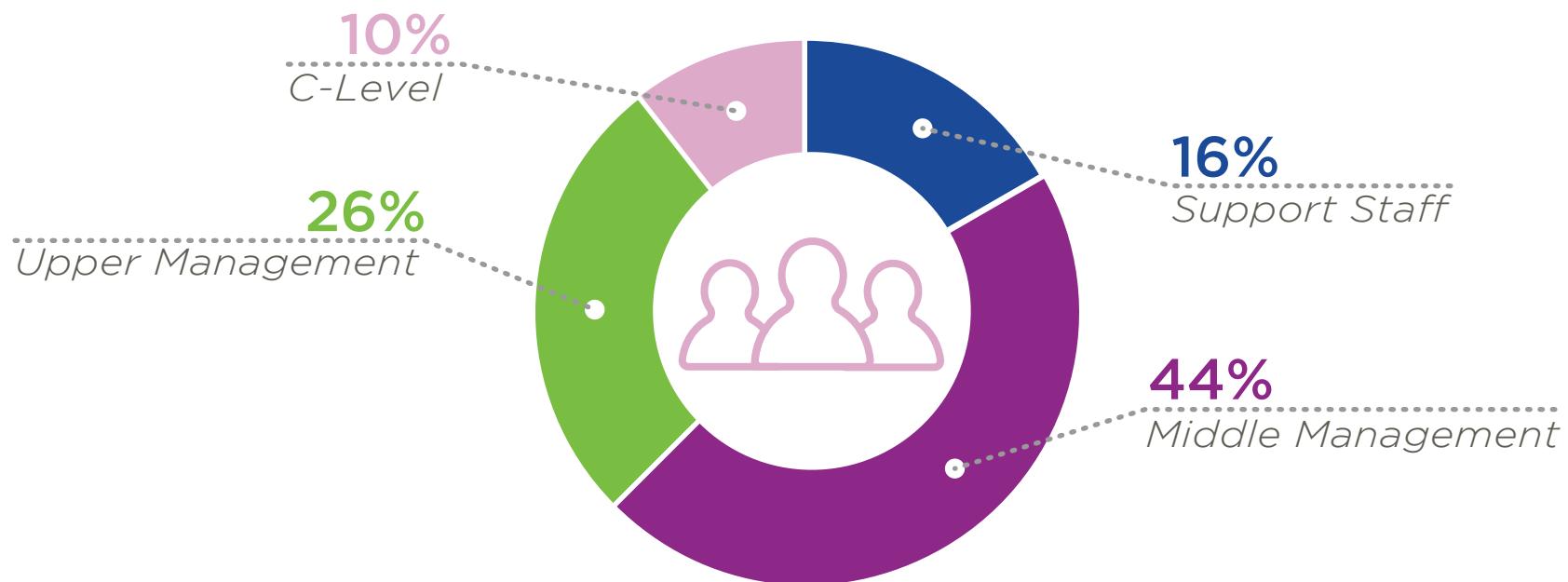
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# Methodology

- Online survey of 503 female business travelers in the United States
- Survey fielded between April 18, 2018 and April 27, 2018
- Respondents qualified if they:
  - *self-identified as female*
  - *were employed full-time or part time*
  - *went on 4 or more business trips within the past year*

## Career Level Demographics



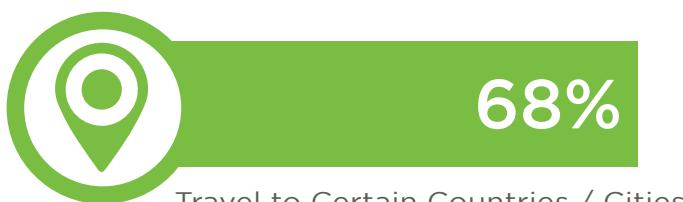
# Perceptions of Safety

**71%**  
of female business travelers feel that they face **greater risk** than their male counterparts



**80%**  
of women say in the past year that **safety concerns** have impacted their productivity on business trips

## TOP 3 Safety Concerns For Women\*



## How Do Female Business Travelers Mitigate Risk on the Road?



\* % saying they are 'somewhat' or 'very' concerned when traveling for business

# Safety Behaviors

## Safety Behaviors in Lodging, Ground Transportation, and Bleisure



**70%**  
booked a traditional hotel for their business in the past year...

*with*



a majority considering the safety of location a factor when booking their hotel



**53%**  
of women believe ride-sharing services such as Uber or Lyft are 'somewhat' or 'very' safe...

*but*



less than half confirm the driver's name and license plate before entering a vehicle



**63%**  
of women added leisure time to their business trips in the past year...

*but*



just over half say they continue following their company's safety advice on leisure days

## How do Travel Managers Address Safety Concerns?



**83%**  
of respondents experienced a safety-related concern or incident in the past year



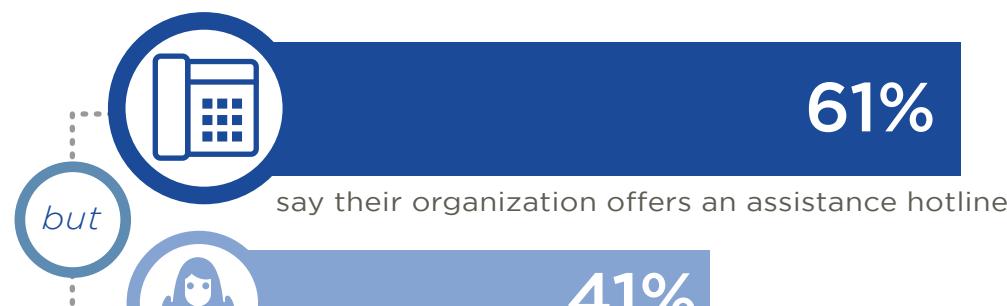
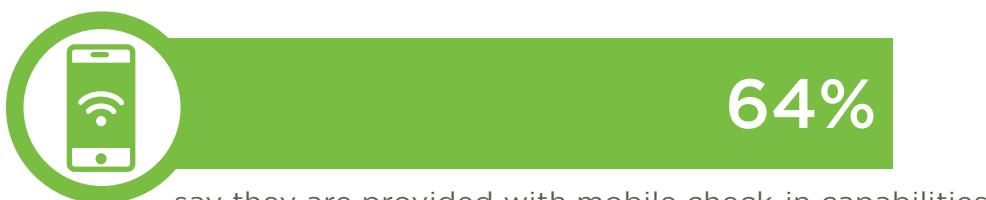
**53%**  
of those experienced an incident say they 'often' or 'always' express their safety concerns to their manager



**87%**  
of respondents say they feel 'somewhat' or 'very' comfortable expressing their safety concerns to their travel manager

# Resources and Tools

## What Organizational Resources are Available to Female Business Travelers?



## Do Organizations Provide Tools Specifically for Their Female Business Travelers?

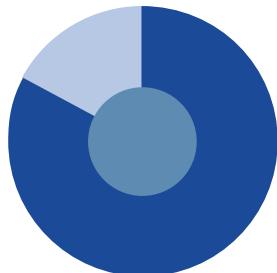


of women say their organization provides **safety suggestions** for **female travelers** in particular



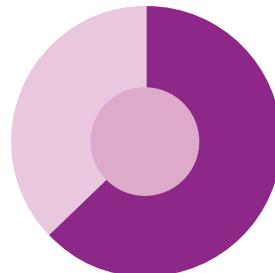
say their organization provides suggestions for **sexual assault** and **harassment prevention**

# What Do Women Want From Travel Programs?



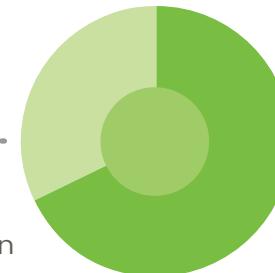
**83%**

believe their organization  
cares about their safety  
on business trips



**63%**

believe their organization  
could do more to take the  
needs of female business  
travelers into consideration



**68%**

agree their companies  
should have policies that  
specifically address the  
needs of female business  
travelers

## When It Comes to Safety Resources

**80%**

believe an emergency contact or hotline within the organization is '**somewhat**' or '**very**' important

**67%**

would like the option to speak with **another woman** when expressing **safety concerns**

**76%**

believe **safety accommodations** such as chauffeured transportation and security escorts are important to have

**74%**

believe it is important to have **training** on **gendered issues** such as sexual assault and kidnapping



## About GBTA

The Global Business Travel Association (GBTA) is the world's largest professional association representing the \$1.4 trillion business travel industry. Our global membership includes 9,000-plus business travel professionals from every continent. Collectively, our members directly control more than \$345 billion of global business travel and meetings expenditures annually, and also represent every facet of the global travel industry marketplace.



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