

# EXHIBIT G

Mr. Thomas Klein  
Chair, Audit Committee  
Brand USA Board of Directors  
1725 I Street NW, Suite 800  
Washington, DC 20006

August 7, 2013

Ms. Mary Ellen Curto  
Redacted

Washington, DC 20001

Re: Whistleblower Complaints

Dear Mary Ellen:

In my capacity as Chair of the Audit Committee of Brand USA, I received your concerns. Thank you for raising the concerns. The Brand USA Whistleblower Policy is an important part of the program of Brand USA to promote ethical behavior and compliance with internal policies and best practices. It is important that individuals like you speak up to ensure that the Policy serves its intended purposes. As you know, the willingness of individuals to speak up is vital in allowing us to discover and correct any employee misconduct that does not conform to our policies and applicable law.

The Audit Committee has conducted an investigation into your concerns. While we do not believe any of the alleged conduct is actionable, it does not reflect the practices we expect at Brand USA. We are committed to reviewing our corporate policies and ensuring their strict enforcement. Working with information that you provided and that we were able to learn in the course of our investigation, the Audit Committee made a series of recommendations to the Board of Directors and the Board of Directors adopted those recommendations.

In connection with the information that the Audit Committee received, I had private discussions with senior officers about the importance of compliance with corporate policies relating to procurement and hiring, the consequences of failure to comply, and the importance of personal conduct that others may observe. There will be a follow-up conversation. In conversations with senior executives, we have reiterated the importance of the anti-retaliation provisions of the Whistleblower Policy.

I will be asking the CFO to review the process around the hiring of each member of the executive staff and to report to the Audit Committee. This will give us some visibility into the prior decision process and the ability to comment on an informed basis on compliance and hiring procedure policies that are currently being documented.

With your assistance, and with the encouragement of Board leadership, Brand USA is putting in place best practice compliance and procedure policies. For example, when the Board of Directors next meets in public session, the Board is expected to adopt the Procurement Policy that you worked with counsel to develop. In response to issues raised by you and others, Mr. Arne Sorensen recommended that the policy include strict anti-conflict-of-interest provisions to which the Board agreed. We expect that all members of the Brand USA team will be made aware of those provisions, and all will comply strictly with the policy.

On a going forward basis, the Board is communicating a no tolerance for diversion from these policies without documentation and communication to the Board regarding permitted exceptions. This approach will make it easier for the Board to take disciplinary action when there are violations of policies.

The Audit Committee and Board of Directors determined that the information you provided to me about retaliation and/or bullying behavior raises serious issues. I have requested that Katten Muchin investigate the allegations and report back to the Audit Committee. I believe such an investigation is important and in the best interests of Brand USA. However, if you disagree, I welcome your input.

The Audit Committee and the Board are confident that our efforts will resolve the concerns you have raised. If, however, the conduct that you reported (or similar conduct) continues, we strongly encourage you to contact me. I am especially concerned about anything that may appear to be discriminatory or retaliatory in nature.

You and I have discussed several procurement decisions (including one for office supplies) that may not have followed best practices. I want to reiterate to you (and will be reiterating to other senior leaders of Brand USA) the Board's expectation that you are to set examples of best practice and good judgment as you execute your duties. As noted above, in the future, the Board will have no tolerance for diversion from these policies without documentation and communication to the Board regarding permitted exceptions.

The Audit Committee and I thank you for your efforts to protect the best interests of Brand USA.

Sincerely,

A handwritten signature in black ink, appearing to be a stylized 'S' or similar character, with a long horizontal line extending to the right.