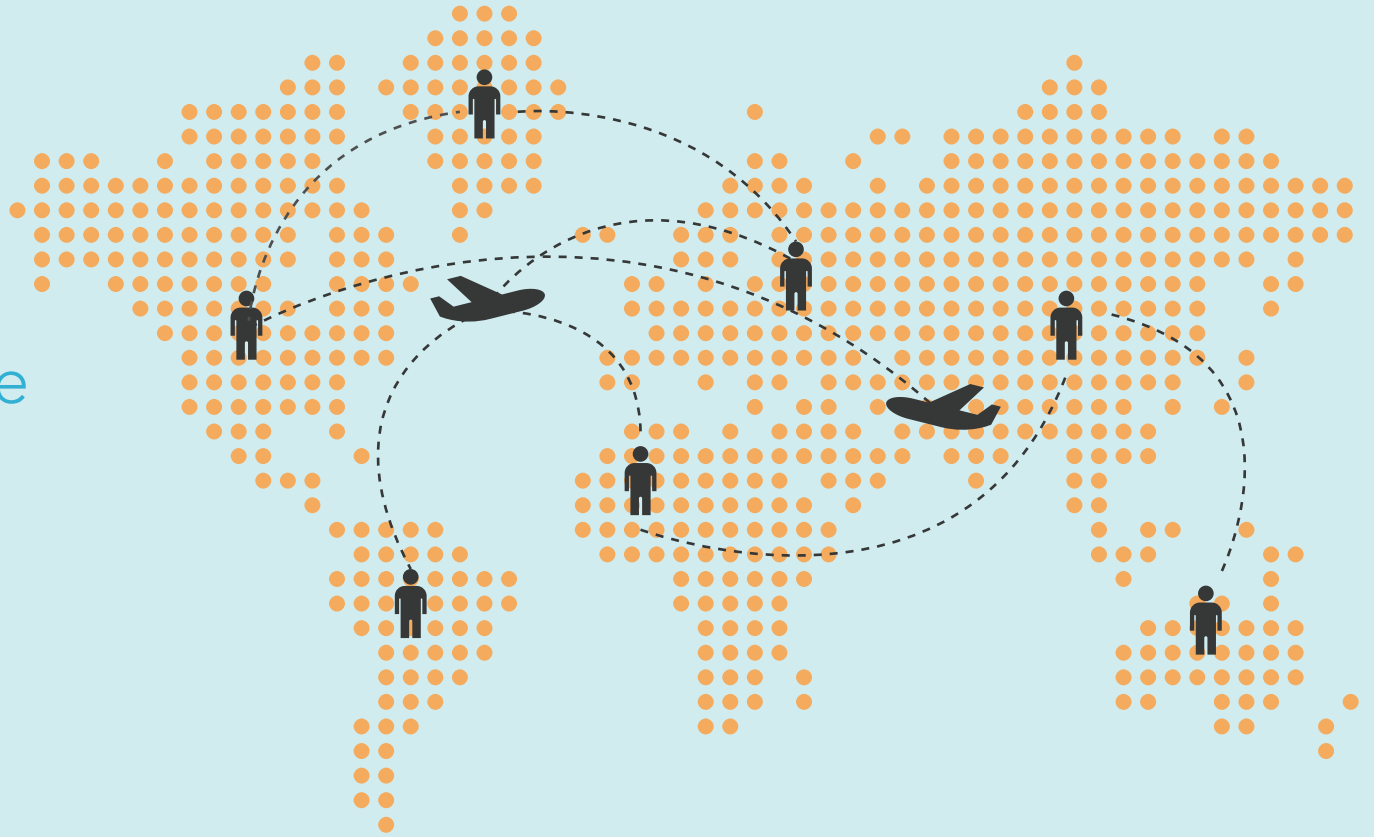


MORE CONNECTIONS, PLEASE

Consumer demand for consistent, global in-flight Wi-Fi is greater than ever, so much so that fliers are willing to trade current comforts for more connectivity.



US = United States
UK = United Kingdom*
SG = Singapore

*London

WHAT PASSENGERS WANT



MANY FLIERS THINK WIRELESS INTERNET ACCESS SHOULD ALWAYS BE AVAILABLE ON DOMESTIC AND INTERNATIONAL FLIGHTS.



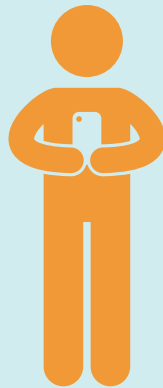
86% US



81% UK



77% SG



BUT WHILE MANY EXPECT WI-FI TO BE AVAILABLE, IT HAS TO BE USEFUL AND CONSISTENT.

In-flight Wi-Fi service causes frustrations for nearly nine in ten (89% US, 91% UK, 94% SG) users.



And those frustrations shine through. Almost half of fliers surveyed are disappointed with inconsistent (52% US, 49% UK, 62% SG) or slow (45% US, 51% UK, 55% SG) in-flight Wi-Fi.



WHAT WOULD PASSENGERS DO FOR WI-FI?

Nearly nine in ten (86% US, 89% UK, 87% SG) would give up something on their flight to have the best Wi-Fi service possible.

THESE FOLKS WOULD GIVE UP COMFORT, SUCH AS



THEIR PREFERRED SEAT
(38% US, 46% UK, 41% SG)



ABILITY TO RECLINE THEIR SEAT
(32% US, 29% UK, 29% SG)



OR SIX INCHES OF LEGROOM
(24% US, 26% UK, 27% SG)



IN-FLIGHT SNACKS
(42% US, 34% UK, 41% SG)



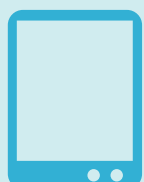
BEVERAGE SERVICE
(22% US, 24% UK, 26% SG)



OR EVEN USE OF THE RESTROOM DURING THE FLIGHT
(13% US, 17% UK, 22% SG)

OTHERS WOULD PASS ON SOME POSSIBLE NECESSITIES WHILE ON A FLIGHT, SUCH AS

WI-FI, THE NEW LEVEL OF PASSENGER COMFORT



In-flight connectivity is more about the freedom to do what they want than the obligation to stay connected. Many (73% US, 63% UK, 61% SG) use it because they want to, not because they feel they have to.



Many (54% US, 39% UK, 38% SG) wouldn't even be able to go five hours on a flight without access to Wi-Fi.

Learn about Honeywell's connectivity solutions:
www.aerospace.honeywell.com/priorities/connectivity

Honeywell

Source: Survey of Americans, Londoners and Singaporeans 18+ years of age who have used in-flight Wi-Fi at least once in the last 12 months. Survey accounts for responses from 2,008 Americans, 508 Britons and 501 Singaporeans from May until June 2013.