

**Myanmar Tourism Master Plan
FAST FACTS**

The Master Plan includes 38 projects with an indicative cost of \$486.7 million. Twenty-one of these, with an indicative cost of \$210.5 million, have been identified to be of critical importance to the successful implementation of the Master Plan. Projects follow five broad themes:

1. Regulations:

- Amend laws governing investment, gaming subsector, labor and establishment of outbound tour operations for Myanmar citizens.
- Streamlining visa process; broadening visa-on-arrival; establishing e-visas; allowing foreigners in Myanmar to apply for visa extensions
- Fee collection and revenue generation from tourism sites
- Removing restrictions on travel to certain areas within Myanmar
- Exploring international flights to Bagan and Inle Lake
- Streamlining licensing for foreign-owned hotels, restaurants, tour operators, tour guides, etc
- New governing body managing the tourism Master Plan at the Vice President level

2. Developing Human resources:

- Introducing classes on tourism in high schools
- Opening up partnerships with regional universities.
- Mobile tourism training unit
- Establishing certification standards and certification body

3. Establishing Safeguards:

- New tourist police units
- Training on sex tourism and child trafficking
- Disaster and evacuation plans for tourists

4. Promotion of Quality products:

- Guidelines for eco-tourism in protected areas
- Itineraries that focus on adventure tourism, voluntourism, pilgrimage, meditation, cruises, cuisine, and meetings, incentives, conferences, exhibitions (MICE)
- Pilot projects in community-based tourism for remote, ethnic communities
- Survey of accommodation stock
- Fast tracking of hotel construction
- Preservation of heritage stock for conversion to boutique hotels
- Incentives for green technology and barrier-free tourism-related products

5. Expanding or Improving Tourism-related Infrastructure:

- Expanding airports in Mandalay and Nay Pyi Taw
- Improve feeder roads to key locations such as Bagan, Inle, Kyaington and Ngapali
- Expansion of MICE facilities in Yangon, Mandalay, Bagan and Inle Lake
- Bagan River Pier Improvements for locally operated cruise boats
- Inle Lake sanitation improvements
- Kyaikhto environmental improvements, including latrines, washrooms, small wastewater treatment facility
- Ngapali Beach access improvements, including new road to Lontha Village and a rehabilitation of a road connecting Thandwe Airport and Ngapali Village.
- Improved links between Patheingyi, Chaungtha and Ngwesaung with Yangon